

Ford Truck Month Returns This September With Special Deals on the New Ford Ranger and Everest

Enjoy complimentary service packages, cash savings, and exclusive financing offers including an additional P20,000 cash savings under the ‘Super September’ promotion on Sept. 16-20

Ford Philippines is giving customers more reasons to get behind the wheel of their favorite Ford Ranger and Everest this September with the return of the Ford Truck Month, featuring special offers across both vehicles throughout the month.

This year’s Truck Month puts the spotlight on the newly refreshed Ranger and Everest lineup, giving customers the opportunity to enjoy added ownership benefits through the 5-Star Care Package, alongside cash savings and financing offers for select variants.

“Truck Month has always been one of the biggest and most anticipated programs at Ford, and its return couldn’t have come at a better time with the launch of the new Ranger and Everest,” shares Pedro Simoes, managing director, Ford Philippines. “With a combination of service offerings, cash savings and special financing deals, we want to make it easier for customers to drive home a new Ranger or Everest. Through these exclusive offers, we’re giving more value not only when customers purchase their vehicle, but throughout their ownership experience.”

More Value with the New Ranger and Everest Lineup

Customers looking to drive home one of Ford’s latest models can maximize special offers available specifically for Truck Month.

For the new Ranger lineup, the Ranger Raptor 3.0L V6, Ranger Wildtrak X 3.0L V6 and Ranger Wildtrak 3.0L V6 each come with a P20,000 cash savings plus 5-Star Care Package, which comes with 5-year warranty, 5-year scheduled service plan (SSP) and 5-year roadside assistance. For customers looking to get the Raptor 3.0L V6 with a special financing offer, they can get the performance pickup at a P150,000 all-in downpayment.

Customers considering the new Everest can also enjoy the 5-Star Care Package with the Everest Platinum 3.0L V6, Everest Wildtrak



2.0L, Everest Sport+ 2.0L and Everest Active 2.0L. The Everest Wildtrak 2.0L Turbo comes with an additional P20,000 cash savings.

More Deals to Choose From for the Ranger

Ford Truck Month is also bringing attractive offers for customers considering other Ranger variants.

For the first time, the Ranger XLS 4x2 is available with 5-Star Care Package. Customers can alternatively choose a P50,000 cash savings or all-in down payment of P49,000.

Meanwhile, the Ranger Sport 4x2 is available on a P59,000 all-in downpayment or 0% interest financing.

These options give customers greater flexibility to choose an offer that best suits their budget and preferred Ranger.

Make It a Super September in Ford Dealerships and Malls

The Truck Month celebration gets even bigger on September 16-20 with Super September, a five-day event across Ford dealerships and select malls.

During the five-day event, customers can avail of an additional P20,000 cash savings when they reserve any Ford vehicle in Ford dealerships nationwide and in-mall displays in Waltermart Sta. Maria Bulacan, SM Baliuag, Ayala Center Cebu, SM Seaside Cebu, Robinsons Dumaguete, Virra Mall Greenhills, SM Southmall, SM City Sta. Rosa, SM Calamba, Robinsons Naga, SM Dasmariñas, SM Lipa, SM City Tuguegarao, SM Rosales and SM Pampanga.

The additional P20,000 cash savings is on top of existing Truck Month offers. With Super September, customers can also enjoy special in-showroom activities, games, and refreshments to make the experience more enjoyable.



BYD Partners with Muntinlupa City to Electrify Local Police Fleet

BYD Cars Philippines delivered eight electric patrol vehicles to Muntinlupa City, expanding the brand’s partnerships with local government units to advance sustainable public service fleets

BYD Cars Philippines formally turned over eight electric vehicle (EV) patrol cars to the City Government of Muntinlupa, strengthening local police operations while advancing Mayor Ruffy Biazon’s green technology program for the city. The turnover reflects a growing partnership between BYD Cars Philippines and local government units across the country, as more municipalities look to electrify essential public services.

All eight units of the BYD Dolphin have been assigned directly to the Muntinlupa Police Station, where they will be used for Philippine National Police (PNP) operations in Muntinlupa City. The electric vehicles will be supporting daily law enforcement activities and road patrols. Beyond boosting police visibility in the community, the vehicles are expected to deliver significant operational savings compared to traditional internal combustion engine patrol cars, with lower maintenance requirements, zero fuel costs, and greater day-to-day availability for officers on the ground.

“The acquisition of the BYD Dolphins is a part of the long-term investment in clean energy that Muntinlupa has already committed to. With electric patrol cars, our police force can stay on the road longer without worry and gives them a more reliable way to serve our community,” said Mayor Ruffy Biazon of the City Government of Muntinlupa.

This shift to electric vehicles is a key milestone in Muntinlupa’s long-term sustainability roadmap and aligns with the city’s broader green transport initiatives. This forward-looking approach underscores the city’s commitment to electrified public mobility which is a vision that BYD Cars Philippines is proud to support as it partners with local government units nationwide.



Officers of Muntinlupa City and Executives of BYD Cars Philippines led by Hon. Mayor Ruffy Biazon and Bob Palanca, Managing Director of BYD Cars Philippines at the Turnover Ceremony of the city’s newest addition to the police fleet.



(L-R) William Chiongbian, BYD Alabang Dealer Principal, Hon. Ruffy Biazon, Mayor of Muntinlupa City; Bob Palanca, Managing Director of BYD Cars Philippines



Hon. Ruffy Biazon, Mayor of Muntinlupa City and BYD Cars Philippines Managing Director, Bob Palanca with Muntinlupa PNP force and BYD Alabang Dealer Principal, William Chiongbian

“Muntinlupa’s decision to electrify its police fleet reflects the kind of forward-thinking leadership we hope to see in more local governments. At BYD Cars Philippines, we want to be a genuine partner to LGUs as they move toward cleaner, more cost-efficient public service fleets, and this is a strong example of what that partnership looks like in practice,” said Bob Palanca, Managing Director, BYD Cars Philippines.

The Muntinlupa vehicle turnover adds to a growing list of fleet partnerships between BYD Cars Philippines and government agencies, part of a broader push to make electric mobility a practical, cost-effective option for public service fleets across the Philippines. As more LGUs weigh the long-term economics of electrification against the day-to-day demands of frontline services like policing, BYD Cars Philippines continue to position themselves as partners equipped to support that transition.

Evro Hits 100,000 Users, Cements Position as the Philippines’ Leading EV Charging Platform

Evro, the official digital electric vehicle (EV) partner app of the AC-Mobility EV charging network, has officially surpassed 100,000 users, solidifying its position as the largest and most connected EV charging app in the Philippines.

As EV adoption accelerates across the country, this milestone highlights Evro’s central role in building a reliable charging digital ecosystem for both EV owners and charge point operators (CPOs).

Open to users of all EV brands, the Evro app provides drivers with seamless access to a wide, interconnected charging network that makes locating, monitoring, and paying for charging sessions easier than ever. By offering real-time charger status and nationwide charging access, Evro continues to lower barriers to adoption and make sustainable driving a convenient, everyday choice.

To date, Evro’s growing platform has powered over 100 unique EV types across multiple brands nationwide. Its total charging sessions have contributed to environmental sustainability by helping avoid an estimated 2,339 tons of carbon emissions, equivalent to emissions of 546 gasoline-powered passenger vehicles driven for one year.*



Over 430 EV charging hubs registered with the Department of Energy can be found on Evro’s station finder, powering a connected EV lifestyle for Filipinos nationwide.

Beyond powering everyday drivers, Evro serves as an indispensable growth engine for commercial partners and CPOs. By integrating their charging stations into the Evro network, operators like ACMobility, Shell Recharge, and

Gigawatt Power Inc, gain immediate discoverability among the country’s largest community of active EV drivers, and are able to monetize their charging stations seamlessly.

Evro continues to expand its presence across the country, with connected charge points located in key retail destinations such as Ayala Malls, Robinsons Land, Landers and Starbucks, making EV charging more accessible and convenient.

Such accessibility helps drive customer visits and engagement while enabling the country’s shift to electric vehicles.

“Reaching 100,000 users is an important milestone for Evro because it represents the trust that the EV community has placed in us. More than just a number, it tells us that Evro has become a meaningful part of the everyday EV journey of thousands of Filipinos—helping

them find chargers, power their vehicles, and move with greater confidence,” said Patrick Dela Cruz, Evro Chief Operating Officer.

“As the EV industry continues to grow, we remain committed to serving our users and our partners, continuously improving the Evro app and the overall charging experience to meet the evolving needs of this new and exciting mobility ecosystem,” he added.