

MOTORING

Drive More and Save More with Toyota's Deals and Promos This September!

September 14, 2026 – Whatever your lifestyle, priorities, or mobility needs, there's a Toyota for you! This September, Toyota is giving Filipinos more ways to find the vehicle that fits their world, with a fresh lineup of promotional offers designed to make Toyota ownership more within reach. Whether you're looking for your first car, a practical and fuel-efficient partner for the daily drive, more space for the family, or a step toward electrified mobility, Toyota's September deals offer greater freedom and choice across a wide range of mobility needs all backed by the quality, durability, and reliability customers have come to expect from Toyota.

This month's offers give customers more ways to choose a Toyota that matches their priorities and budget.* Featured this September are some of



With cash discounts available on select vehicle variants, customers can drive home a brand-new



Toyota's most fuel-efficient, practical, and versatile models, giving customers the flexibility to find the right vehicle for every stage of life and confidently take on their daily drives, rain or shine.

Customers looking to make the most of their budget can also enjoy greater savings through Toyota's Straight Cash offers.

Toyota for less and choose a vehicle that fits not only their needs, but also their budget, while enjoying the quality, durability, and reliability they can trust wherever the road takes them.

The Corolla Cross G HEV leads the September selection with Straight Cash savings of up to PHP 150,000. Its hybrid electric

powertrain supports efficient day-to-day mobility, while the crossover body offers the elevated driving position, adaptable space, and easy maneuverability that give customers greater flexibility and freedom for both city routines and weekend plans.

For customers who need strength and utility, the Hilux 4x4 Conquest in M/T comes with Straight Cash savings of up to PHP 100,000 on the previous-generation model. Built to take on demanding work and active lifestyles, this trusted pickup combines durability, reliability, useful hauling capability, and the confidence to travel across changing road conditions.

Families seeking a more refined electrified ride can consider the Zenix Q HEV, offered with Straight Cash savings of up to PHP 150,000. Its spacious, thoughtfully appointed cabin makes longer trips more comfortable, while Toyota's

hybrid technology helps deliver smooth, efficient mobility for school runs, daily errands, and out-of-town journeys; helping families experience the joy of moving together.

The Vios XLE rounds out the featured models with Straight Cash savings of up to PHP 75,000. Compact enough for busy streets yet comfortable for everyday travel, the sedan offers straightforward operation, reliable performance, and practical ownership for commuters, young professionals, and small families alike, giving more Filipinos the freedom to move with confidence.

Other Toyota Models are also available through Straight Cash financing!

- Wigo G – up to PHP 30,000
- Raize G – up to PHP 40,000
- Veloz V – up to PHP 30,000
- Fortuner Q – up to PHP 30,000
- Tamaraw – up to PHP 50,000
- Yaris Cross S – up to PHP 50,000

• GR Yaris – up to PHP 160,000

* This flexible payment option is available on select Toyota vehicles within the promo period, subject to terms, credit approval where applicable, and model availability.

That's not all! Alongside flexible payment options on selected Toyota models, Toyota is taking ownership to the next level with exciting, limited time offers you won't want to miss this month!

- FREE Periodic Maintenance Service (PMS) for selected Toyota models
- Exclusive Service Discount Vouchers for selected Toyota models
- Trade-in rebates of up to PHP 30,000, redeemable as a cash

discount or for Toyota

Genuine Accessories

• Free One-Year Comprehensive Insurance for select models.

• Toyota 5-year warranty for all brand-new vehicles

Make the most of your September drives and discover more ways to Move Your World with Toyota. Check out the full promo mechanics, available offers, and participating Toyota models here! <https://www.toyota.com.ph/promos/ChooseYourDrive> Promo runs from September 12 – 30, 2026 only. DTI Fair Trade Permit No. FTEB-267284 Series of 2026.

Visit your nearest Toyota dealership to learn more about the latest offers and take your preferred Toyota vehicle for a test drive.

Isuzu PH Maintains Truck Market Leadership, Posts Stronger Sales Performance in July

Isuzu Philippines Corporation (IPC) continues to lead the Philippine truck market in the first seven months of 2026, capturing a 42.0% market share and maintaining its leadership across Categories III, IV, and V, based on reported data from the Truck Manufacturers Association, Inc. (TMA) and the Chamber of Automotive Manufacturers of the Philippines, Inc. (CAMPI).

The company also posted an 8.4% month-on-month increase in total truck sales in July, with sales rising from 275 units in June to 298 units. The growth was driven primarily by stronger demand for IPC's light- and medium-duty truck lineup, signaling positive movement in key segments amid an evolving business environment.

The strong July performance highlights the continued confidence of Filipino businesses in Isuzu's reliable diesel-powered products and comprehensive aftersales support. As businesses navigate rising operating costs and evolving business needs, Isuzu continues to provide mobility solutions designed to help customers operate efficiently and keep their businesses moving.

"The growth we achieved in July, along with our sustained leadership in the commercial vehicle market, reflects the trust that businesses continue to place in Isuzu. This inspires us to continually support our customers through reliable mobility solutions and aftersales services that help them operate more efficiently and achieve their business goals," said IPC President Mikio Tsukui.

Best-selling Trucks Driving Business Mobility Across the Philippines

As businesses across the country continue to rely on dependable transport solutions, Isuzu's strong market performance is supported by its lineup of trucks designed to meet a wide range of operational requirements—from urban deliveries and distribution to long-



haul transport, construction, and other demanding applications.

Leading IPC's sales is the Isuzu N-Series, part of Category III or the light-duty truck segment, which secured a 39% market share with 1,323 units sold during the first seven months of 2026. The segment also recorded a 15% increase in sales from June.

Trusted by SMEs, logistics providers, and distribution businesses, the N-Series combines maneuverability and durability to support a wide range of operations. Its compact cabin enables easy navigation through congested urban streets, while its robust construction allows it to handle challenging provincial roads and rural terrain. Powering the lineup is a fuel-efficient diesel engine that delivers the performance required for daily operations while helping businesses manage fuel consumption and operating costs. Driver comfort is further enhanced by its ergonomic cabin design, while the availability of Automated

Manual Transmission (AMT) provides added convenience, particularly in stop-and-go traffic. In the medium-duty truck segment, Isuzu continued to gain traction among logistics, cold chain, and industrial transport operators, helping its Category IV lineup post a 19% increase in sales compared to June. The segment also maintained a strong 45.5% market share with 805 units sold during the first seven months of the year. This performance was supported by Isuzu's F-Series and medium-duty N-Series models, which allow IPC to address a broad range of transport requirements across various industries.

Favored for long-haul routes and heavy-duty operations, the F-Series delivers the reliability Isuzu is known for while offering a wide range of body configurations that allow businesses to tailor their trucks according to specific operational requirements.

Meanwhile, dominating the heavy-duty truck segment is IPC's Category V

lineup, with strong contributions from both the Isuzu F-Series and S-Series models, which captured a commanding 52.4% market share with 185 units sold during the first seven months of 2026. With this, more than one out of every two heavy-duty trucks sold during the period carried the Isuzu badge.

Demand in the segment continues to be driven by infrastructure projects, large-scale operations, and government institutions requiring substantial payload capacity and robust chassis. To further support drivers and fleet operators, the lineup is equipped with safety and driver-assistance technologies such as Electronic Vehicle Stability Control (EVSC) and an Advanced Instrument Cluster with Driver Coaching, helping enhance driver safety, confidence, and operational efficiency.

Moving Forward with Filipino Businesses

Beyond its product lineup, IPC supports customers through the Isuzu

Advantage, a comprehensive aftersales ecosystem that includes its nationwide dealer network, extensive parts availability, Mobile Medic services, driver and mechanic training programs, and technical assistance from its field engineers.

Through these initiatives, Isuzu provides customers with timely support and expert assistance across their areas of operation, helping maximize vehicle uptime and operational efficiency throughout the ownership journey.

Building on the strong performance recorded in 2026, IPC President Mikio Tsukui reaffirmed the company's commitment to providing customers with dependable vehicles and excellent aftersales. "July's stronger performance provides encouragement as we move through the remainder of the year. We hope to not only sustain our leadership but also enhance our services, so that we may continue to support the industries that move the nation forward," said Tsukui.