

MG Motor Philippines Kicks Off the Multiply Greatness Tour 2026 and Launches the New MG S5 EV

MG Motor Philippines officially kicks off the Multiply Greatness Tour 2026 at the Trinoma Activity Center on August 27, 2026. The nationwide roadshow brings MG’s growing electrified lineup closer to Filipino motorists, giving customers more opportunities to see, experience, and drive the latest models firsthand.

The tour is the latest expression of MG’s Multiply Greatness campaign—a celebration of how great design, great technology, great performance, and great experiences come together to create something even greater. For MG, the campaign is about creating more possibilities for customers: more choices in mobility, more technology to experience, and more opportunities to enjoy every journey.

At the heart of this next chapter and formally making its Philippine debut is the MG S5 EV, an all-electric compact SUV designed to make every journey more engaging, convenient, and connected. With its combination of sporty rear-wheel-drive performance, practical SUV versatility, intelligent technology, and efficient electric power, the new MG S5 EV brings the promise of “Your Daily Drives, Fully-Charged” to life.

It delivers 125 kW or 170 PS of peak power and 250 Nm of torque from its Permanent Magnet Synchronous Motor. Unlike many compact electric SUVs, the S5 EV sends its power to the rear wheels, giving it a more engaging driving character while retaining the practicality needed for daily commutes, errands, family trips, and weekend getaways. Drivers can choose from Normal, Sport, Comfort, Snow, and Custom drive modes, allowing the S5 EV to adapt to different driving conditions and preferences.

Powering the vehicle is a 49 kWh Lithium Iron Phosphate battery capable of up to 120 kW DC fast charging. Under suitable conditions, the battery can charge from 10% to 90% in approximately 24 minutes, while AC charging is supported at up to 7 kW. The S5 EV offers a 415-kilometer NEDC range, giving drivers the flexibility to handle everyday travel and longer journeys with confidence.

The S5 EV also makes electric ownership more convenient with features such as scheduled charging, battery thermal optimization, regenerative braking with Low, Medium, Strong, and Adaptive settings, and One-Pedal Drive. Its Vehicle-to-Load (V2L) capability adds another dimension to its versatility, allowing the vehicle to supply power to compatible external devices when needed.



But the S5 EV is not simply about what happens under the floor. At 4,476 mm long, 1,849 mm wide, and 1,621 mm high, with a 2,730 mm wheelbase, it offers the proportions of a compact SUV that are well-suited to both city streets and weekend escapes. Inside, it provides 453 liters of cargo space, expanding to 1,441 liters with the rear seats folded and underfloor storage included, giving drivers the flexibility to carry everything from everyday essentials to luggage for longer trips.

Its modern exterior complements its electric character with sporty details including 17-inch alloy wheels with aero fins, projector LED headlights, Racing Flag-design LED daytime running lights and taillights, gloss black door mirrors, and a rear spoiler. Load-bearing roof rails capable of supporting up to 75 kilograms further enhance its practicality for active lifestyles.

Inside, the S5 EV keeps technology within easy reach. A 10.25-inch digital instrument cluster works alongside a 12.8-inch touchscreen display, while wireless Apple CarPlay and Android Auto provide seamless smartphone connectivity. Automatic climate control, Smart Entry, electronic parking brake with Auto Brake Hold, multiple USB ports, 60:40 split-folding rear seats, and a PM2.5 cabin filter add everyday convenience for both driver and passengers.

For Filipino motorists considering the move to electric mobility, confidence is just as important as convenience. The MG S5 EV therefore comes equipped with an extensive suite of MG Pilot



advanced driver assistance technologies, including Front Collision Warning, Autonomous Emergency Braking with pedestrian and cyclist detection, Lane Departure Warning, Lane Keeping Assist, Emergency Lane Keeping Assist, Blind Spot Detection, Lane Change Assist, Door Opening Warning, Rear Cross Traffic Alert and Braking, Rear Collision Warning, Adaptive Cruise Control, Traffic Jam Assist, Intelligent Headlight Control, Intelligent Speed Assistance, and Driver Monitoring System.

Seven airbags, ABS, Electronic Brake-Force Distribution, Brake Assist, Electronic Stability Program, Traction Control, Hill Start Assist, Hill Descent Control, Tire Pressure Monitoring System, rear parking sensors, and a rear-view camera with dynamic guidelines further contribute to a confident driving experience. The MG S5 EV has also received 5-star safety ratings from both

EURO NCAP and ANCAP.

The arrival of the S5 EV comes at an exciting time for MG Motor Philippines as the brand continues to expand its New Energy Vehicle portfolio. With Hybrid+, Plug-in Hybrid, and Battery Electric Vehicles now forming an increasingly important part of the lineup, MG is giving Filipino motorists more freedom to choose the technology that best suits their lifestyle—whether they are ready to make the full transition to electric or prefer the flexibility of hybrid and plug-in hybrid driving.

The all-new MG S5 EV is available in Desert Sand Beige, Andes Gray, Cosmic Silver, and Dover White.

The all-new MG S5 EV comes with a Suggested Retail Price of Php 1,448,888.

To celebrate its arrival, MG Motor Philippines is offering an introductory Php 40,000 discount, bringing the price down to Php 1,408,888.

Customers who reserve during the Multiply Greatness Tour can receive an additional Php 10,000 discount for a minimum reservation fee of Php 1,000 during the event, on top of any applicable introductory offers. This promo is available for selected New Energy models, including the MG S5 EV, MG4 Urban EV, MG RX9 PHEV, and MG HS PHEV.

That means customers can enjoy the MG S5 EV with a price of Php 1,398,888, along with Php 30,000 worth of charging equipment, including a 7-kW wall charger and a 3.3-kW portable charger.

With these offers, MG Motor Philippines is making it easier for more Filipino motorists to take the next step toward New Energy mobility. As the Multiply Greatness Tour 2026 travels to Pampanga, Laguna, and Cebu, MG invites Filipino motorists to experience the Next Wave firsthand—from the vehicles and technology to the drive itself.

Visitors can explore an extensive display of MG’s latest vehicles, including the MG Cyberster, MG S5 EV, MG4 Urban EV, MG G50 PHEV, MG RX9 PHEV, MG HS PHEV, MG3 Hybrid+, and MG ZS Hybrid+.

For those who want to go beyond the display, test drives will be available for the MG4 Urban EV, MG RX9 PHEV, MG HS PHEV, MG G50 PHEV, and MG S5 EV, giving visitors the opportunity to experience the different personalities and benefits of fully electric, Plug-in Hybrid, and Hybrid+ mobility firsthand.

The experience goes beyond the vehicles themselves, with exclusive event giveaways available throughout the tour. Whether visitors are longtime MG enthusiasts, curious first-time EV drivers, or simply looking for a vehicle that fits their lifestyle, the Multiply Greatness Tour is designed to give them a closer and more engaging experience with the brand.

From the efficiency of Hybrid+ to the flexibility of Plug-in Hybrid and the seamless experience of full Battery Electric driving, the tour demonstrates that there is no single way to embrace New Energy mobility—there is a choice for every kind of driver.

Visit any authorized MG dealership nationwide or log on to www.mgmotor.com.ph to learn more about the new MG S5 EV, book a test drive, and discover the latest offers. For the latest schedules and activities of the Multiply Greatness Tour 2026, follow MG Motor Philippines’ official channels and get ready to experience the next wave of MG as it travels across the country.

Hino Motors Philippines Reinforces Commitment to Customer Value Through New VALUE+ Promo



For businesses that rely on commercial vehicles, purchasing a truck is only the beginning of the ownership journey. Recognizing the importance of long-term value, Hino Motors Philippines (HMP) has introduced the Hino VALUE+ Promo, an initiative designed to help customers maximize their investment through a combination of purchase incentives and aftersales support.

Running until September 30, 2026, the campaign reflects Hino’s continuing commitment to its Total Support philosophy providing customers not only with dependable trucks, but also with the products, services, and support needed to keep their businesses moving.

“At Hino, we understand that our customers measure value beyond the day they purchase a truck. They look at how that investment supports their business over time,” said Maki Yamazaki, President of Hino Motors Philippines. “The VALUE+ Promo reflects our commitment to helping customers maximize ownership through reliable products, quality aftersales support, and practical benefits that contribute to their long-term success.”

As part of the campaign, customers purchasing the selected Hino models can enjoy a range of ownership benefits, including vehicle discounts of up to ₱80,000 and ₱20,000 worth of Hino Parts Discount Coupons, which can be used on Hino Genuine Parts, Hino Genuine Engine Oil, Smart Choice Parts, and participating PARTEX products which requires a minimum parts purchase amount of ₱2,000 at authorized dealerships nationwide. Eligible models equipped with HMP rear bodies may also receive additional discounts on top of the outright discount amount. Participating Hino models include:

- Hino 200 Series (315, 315 NAC, and 415)
- Hino 300 Series (414i, 414i Long, 814i, 514, 514 Auto, 616, 616 NAC, 716, 716 Double, 916, and 916 CBU)

Whether serving logistics providers, retailers, contractors, or entrepreneurs, Hino continues to focus on delivering solutions that help businesses operate efficiently while reducing the overall cost of ownership.

The Hino VALUE+ Promo is available at all authorized Hino dealerships nationwide until September 30, 2026, while Hino Parts Discount Coupons remain redeemable until December 31, 2027. Interested customers may visit their nearest Hino dealership or www.hino.com.ph for the complete promo mechanics terms and conditions.

Per DTI Fair Trade Permit No. FTEB-262663 Series of 2026.

TVET Holds Competitors’ Briefing at Transcorp HQ

Trail Venture Epic Trophy Participants View 212 T01, ROX 01 and ROX ADAMAS

The countdown to this year’s most exciting and highly anticipated 4x4 competition and overlanding event, the Trail Venture Epic Trophy (TVET), has begun with a month to go! To be held on September 24-27 at The Hamptons Caliraya, in Laguna, the very first TVET has attracted a large number of participants for the various activities during the four-day four-part event.

The EPIC TROPHY

The EPIC TROPHY off-road competition will be held around the forested areas of Caliraya with 20 teams comprised of 5 machines – 2 factory 4x4 vehicles with minor modifications, 2 highly-modified 4x4 off-road vehicles and 1 motorcycle compete for the bragging rights to be the first names on the PERPETUAL TROPHY. The 5-man team will compete and dominate other teams using their skills, teamwork, physical endurance, and their spirit of adventure for 4 days and 3 nights. Aside from the cash prize and their names on the perpetual trophy, the winning team will represent the Philippines in regional 4x4 competitions, including the legendary Borneo Safari.

Competitors’ Briefing at Transcorp, Inc. Valenzuela City

Despite the heavy rains and flooding around several cities during the previous days, several EPIC TROPHY participants from various teams converged at the Transcorp NLEX Valenzuela City Showroom on August 20, 2026 for the Competitor’s Briefing. Members and representatives of Team Marikina, Team Boso-Boso, Team Libut, Team New Bay, Team Kuyaw, Team Baguio-Benguet, Team Ironman and Team Fred Garage arrived early to take a look at the much-vaunted 212 T01 turbo-diesel 4x4 SUV and the ROX 01 and ROX ADAMAS luxury all-wheel drive (AWD) range extender electric vehicles (REEVs).

212 T01: Off-Road Toughness, Redefined

At the heart of 212 Motor Philippines’ current model lineup is the 212



T01, a turbo-diesel 4x4 SUV engineered around a traditional body-on-frame architecture with a heavy-duty laddert-frame chassis, 5-link solid axle suspension system that provides greater wheel articulation over uneven surfaces, and a part-time 4WD system paired with front and rear differential locks, that provides unparalleled control and traction when navigating challenging terrain.

The 168 hp (125 kW) Aucan 2.0-liter 4-cylinder turbodiesel engine produces 415 Nm of torque and is coupled to an 8-speed ZF automatic transmission. With 235 mm ground clearance and 850 mm water-wading depth, the 212 T01 is equipped to tackle any kind of Philippine terrain – from rough provincial roads and steep trails to muddy terrain and flood-prone areas. Its occupants are safely cocooned inside a contemporary cabin with 10.25-inch LCD instrument cluster, 12.3-inch central control display, 360° panoramic vision system with transparent chassis perspective view, and premium seats with integrated heating and ventilation.

ROX 01: All-Terrain Luxury, Reimagined

The ROX 01 REEV combines refined comfort and luxury with genuine all-terrain capability. Its dual-motor all-wheel-

drive (AWD) system produces 470 hp (350 kW) of combined power and 740 Nm of torque that allows it to accelerate from 0 to 100 km/h in just 5.5 seconds. With the battery fully charged, this REEV can travel up to 235 kilometers in pure-electric mode and more than 1,100 kilometers with the range extender.

With 5 dedicated off-road driving modes, 700 mm water-wading capability, and a 45° maximum climbing angle, the ROX 01 is designed to conquer rough terrain and tough driving conditions. It is also designed as an extension of the home with its “One Living Room, One Bedroom, One Kitchen” concept. Features such as a Tailgate Kitchen, camping mode, vehicle-to-load (V2L) external power supply, towing capability, and integrated outdoor equipment turns the ROX 01 into a versatile basecamp for outdoor experiences.

ROX ADAMAS: The Luxury-Defining Global Flagship

Built around the philosophy of “Gliding Luxury”, the ROX ADAMAS, the brand’s global flagship SUV, combines powerful all-terrain performance with advanced technology and elevated luxury. Its 470 hp (350 kW) dual-motor 4-wheel drive (4WD) system churns out 740 Nm of torque and offers up to 235 km of pure-electric range and up to 1,226 km in combined REEV mode.