

MOTORING

A New Drive to Live Daring Arrives with the All-New Nissan Kicks e-POWER

Nissan’s new-generation subcompact SUV makes its Philippine debut, bringing a fresh take on the Kicks nameplate.

Nissan Philippines ushers in a new generation of its electrified subcompact SUV with the launch of the All-New Nissan Kicks e-POWER, inviting Filipino motorists to Live Daring on every drive. Built on Nissan’s engineering heritage, the latest model brings together the brand’s global expertise with enhanced technology, design, and features designed for modern driving.

First introduced in the Philippines in 2022, the Nissan Kicks brought Nissan’s e-POWER unique technology to the subcompact crossover segment, offering a distinct driving experience through its electric motor-driven performance. Four years after its Philippine market introduction, the All-New Nissan Kicks builds on this foundation with Nissan’s proven e-POWER technology, with new features, and design updates that enhance its overall driving experience.

The All-New Nissan Kicks brings these enhancements together to deliver a more confident, comfortable, and connected drive, while retaining the responsive performance that has become a defining part of the Kicks experience.



A Smarter Way to Go Electric
At the heart of the All-New Nissan Kicks is Nissan e-POWER, delivering a 100% electric motor-driven experience with 136 PS and 280 Nm of torque. Its self-charging system uses a 1.2-liter three-cylinder gasoline engine to generate electricity for the battery, while the electric motor drives the wheels. This setup delivers the responsive feel of electric motor-driven performance, without requiring drivers to change their refueling habits.

Interior Built for Everyday Life
Inside, the All-New Nissan Kicks is designed to make everyday journeys more pleasant and convenient for both drivers and passengers. Nissan’s Zero Gravity seats are designed to support a comfortable seating position, while anti-heat leather upholstery helps reduce heat buildup in warm conditions. For rear passengers, an optimized seatback angle and a rear armrest contribute to a more relaxed ride,



while the 6-way power-adjustable driver’s seat allows drivers to find a more personalized driving position.

The cabin also features a

sharper visual identity.

At the rear, Nissan’s signature hexagon-shaped rear lamps reinforce the Kicks’ styling with a clean look that stands out day and night. Complementing the vehicle’s bold design are improved headlights that deliver wider and longer illumination, providing a clearer view of the road and enhancing visibility in low-light conditions.

Enhanced safety with Nissan ProPILOT

Advanced driver-assistance technology is also a key part of the All-New Nissan Kicks e-POWER, led by Nissan ProPILOT. Designed to help reduce driving stress, particularly on highways and longer journeys, the system assists with steering, acceleration, and braking through features such as Intelligent Lane Keep Assist (LKA), which helps keep the vehicle centered in its lane, and Intelligent Cruise Control (ICC), which helps maintain a preset speed and safe distance from the vehicle ahead. In changing traffic conditions, ProPILOT can also bring the vehicle to a stop and resume driving with its Traffic Jam Assist, helping make daily commutes and long drives more convenient.

The All-New Nissan Kicks e-POWER also comes with 12

additional safety and driver-assistance technologies, including:

- Leading Car Departure Notification (LCDN)
- Intelligent Forward Collision Warning (IFCW)
- Intelligent Forward Emergency Braking with Pedestrian Detection (IFEB)
- Blind Spot Warning with Blind Spot Intervention (BSW + BSI)
- Lane Departure Warning with Lane Departure Prevention (LDW + LDP)
- Rear Automatic Emergency Braking (RAEB)
- Tire Pressure Monitoring System (TPMS)
- Rear Cross Traffic Alert (RCTA)
- Intelligent Around View Monitor with Moving Object Detection (IAVM + MOD)
- High Beam Assist (HBA)
- Driver Attention Alert (DAA)

The launch further expands Nissan Philippines’ growing electrified vehicle lineup, joining the Nissan X-Trail e-POWER in bringing Nissan’s unique technology to more Filipino drivers. With the addition of the All-New Nissan Kicks, Nissan continues to give Filipino customers more opportunities to experience its approach to electrified mobility.

“The Philippines is an important market for Nissan, and we are grateful for the trust Filipino customers continue to place in our brand,” said Nissan Philippines President Yoshinori Kanazawa. “The All-New Nissan Kicks e-POWER represents a new chapter for a nameplate that has become familiar to Filipino drivers. We are excited to introduce this new generation and invite customers to discover the new Nissan Kicks that are made for those who are ready to explore and Live Daring.”

Availability and Exclusive Launch Offers

Designed to make the new Kicks experience more accessible, Nissan is also offering exclusive launch offers for customers looking to make the switch to electrified driving. The

is also exclusively available with a Black Roof for a more refined appearance. Complementing the exterior are variant-specific interior finishes, with the LE Plus featuring a new Moonstone interior combination, while the VE and VL come in classic Black.

Customers can also enjoy exclusive launch offers, including a complimentary one-year Nissan Protect+ package covering prepaid maintenance with genuine Nissan oil and parts, expert servicing, and added value throughout the first year of ownership.

Alongside the Kicks models on display, Kicks by Quices was also showcased, featuring Filipino contemporary artist Quices’ artistic interpretation of the nameplate. The collaboration builds on Nissan’s ongoing



All-New Nissan Kicks e-POWER is available in three variants, with exclusive launch offers and promo prices available until September 30, 2026:

Launch promo	Variant
₱1,499,000	VE
₱1,649,000	VL
₱1,749,000	LE Plus

To offer a range of choices that suit different personal styles, the Nissan Kicks is available in four colors: Aquamarine Metallic, Gun Metallic, Pearl White, and Moon Pearl Gray. The LE Plus

partnership with the artist, bringing together automotive design and Filipino creativity.

As Nissan strengthens its electrification efforts through innovation and advances its global Nissan Intelligent Mobility vision, the All-New Nissan Kicks e-POWER, which was first previewed at the 10th Philippine International Motor Show, marks another milestone in Nissan’s electrified vehicle lineup.

Visit the Nissan Intelligent Mobility Tour from August 28 to 30 at the Glorietta Palm Drive Activity Center and explore other Nissan models through test-drive activities. Meanwhile, for those who want to be among the first to experience the All-New Nissan Kicks e-POWER, reservations are now open across Nissan dealerships nationwide or online at <https://www.nissan.ph/reservekicks>.

ACMobility’s Greenstrum Powers Enterprise EV Adoption

Greenstrum offers expert EV charging installation for businesses planning to build their own EV charging capacity.

Greenstrum is expanding its EV infrastructure push for enterprises, bringing together EV charging deployment expertise and world-class battery technology to help businesses build their own EV charging capacity.

A leader in EV charging installations, Greenstrum supports various businesses with expertise in the design, supply, and installation of safe, compliant, and durable EV charging solutions. Through their services and offerings of a wide range of chargers from 7 kW to 480 kW, companies can build charging infrastructure that carry their own brand, with full ownership and end-to-end operational control.

“Businesses have different goals in building their own EV infrastructure, whether it’s to operate their own fleets or to set up their own EV charging business. Greenstrum can provide tailor-fit solutions to support this need through

expert installation services, backed by superior equipment for both EV charging as well as battery technology, and a proven record of safety and service excellence,” said Carl Decleodt, Greenstrum Chief Operations Officer. said Carl Decleodt, Greenstrum Chief Operations Officer.

Best-in-Class Batteries, Backed by Greenstrum’s Expertise

Greenstrum is well positioned to deliver safe, scalable, and highly reliable energy solutions that help businesses future-proof their operations while supporting the country’s transition to electric mobility. The company deploys top-tier fast DC EV charging technology via Huawei’s FusionCharge, with protection against grid overload and other electrical hazards, and rapid-response maintenance, among others.

Beyond EV charging infrastructure, Greenstrum is also a certified installation and integration partner for Huawei’s Battery Energy Storage Systems



(BESS), enabling businesses to make more efficient use of available electrical capacity while supporting the growing power requirements of EV charging.

It deploys Huawei’s LUNA2000 Smart Energy Storage System, which can serve as an energy buffer for EV charging sites by storing electricity when charging demand is low and releasing that stored energy when vehicles charge and demand increases. This can help operators manage peak demand, optimize energy costs, make better use

of existing electrical infrastructure, and strengthen the reliability and resilience of charging operations. Greenstrum’s EV charging installations are solar-ready and allows businesses to easily integrate their chargers into the Evro app, where EV users can locate available charge points, and monitor and pay for their charging sessions.

Proven Record of Reliability

Greenstrum currently provides high quality chargers and expert installation services for ACMobility EV Charging Hubs.

It has extensive experience in installing fast DC EV chargers with up to 480 kW of charging speeds, enabling compatible EVs to recharge in as little as 10 to 15 minutes. Equipped with intelligent power sharing, the system dynamically allocates power across multiple vehicles to optimize energy use, maximize charging efficiency, and reduce the need for costly grid upgrades.

All Greenstrum installations are fully compliant with the Philippine Electrical Code (PEC), backed by DOE accreditation and executed by qualified design engineers (PEE, REE). It also provides end-to-end support, including optional on-site connectivity, CCTV installation, and free preventive maintenance within the warranty period.

Because of this model, partner businesses can retain full ownership of their charging assets, backed by Greenstrum’s technical expertise, from design and deployment to aftersales support.