

Suzuki Philippines Relaunches Upgraded Suzuki Auto Iloilo 3S Facility

Suzuki Philippines Incorporated (SPH) has officially relaunched Suzuki Auto Iloilo following the renovation and expansion of its standalone 3S (Sales, Service, and Spare Parts) facility along Diversion Road in Dungon B, Jaro, Iloilo City, strengthening Suzuki’s presence in Western Visayas. The upgraded dealership provides customers with an improved environment for vehicle sales and after-sales service. Its showroom can accommodate five vehicle display units, while its enhanced service facility features six service bays to support the maintenance and service needs of Suzuki owners. Established on June 13, 2012, Suzuki Auto Iloilo has been serving customers for more than a decade. The dealership is operated by Sakura Autoworld, Inc.,

led by President Mr. Marco Gabriel Borromeo and Dealer Principal Mr. Jose Daniel R. Borromeo. The renewed facility is also being prepared for Suzuki’s growing electrified vehicle lineup, including the Suzuki e VITARA, Suzuki’s all-electric SUV. It will soon be equipped with a dedicated charging station, further preparing the dealership to support Suzuki’s electrified mobility initiatives. During the relaunch, Norihide Takei, Director and General Manager of the Automobile Division of Suzuki Philippines, highlighted the significance of the upgraded facility and Sakura Autoworld, Inc.’s continued partnership with Suzuki Philippines. He said the renewed facility demonstrates Sakura Autoworld, Incorporated’s commitment to improving



(L-R): Ms. Claribeth Valiente, Suzuki Philippines’ Auto Service Department Head for After-Sales Service; Mr. Ira Valte, Suzuki Philippines’ National Sales Manager for Automobile Division; Mr. Norihide Takei, Suzuki Philippines’ Director and General Manager for Automobile Division; Mr. Marco Gabriel Borromeo, President of Sakura Autoworld, Inc.; Mr. Roy Mitchel Silverio, General Manager of Sakura Autoworld, Inc.; and Ms. Karen Son, Chief Finance Officer of Sakura Autoworld, Inc.

the customer experience and preparing for the future of Suzuki. He also noted that the dealership’s investment in readiness for Suzuki’s future electrified vehicle lineup reflects a shared vision for sustainable growth. Mr. Takei also recognized Sakura Autoworld, Inc.’s contribution to Suzuki’s continued growth, saying that Suzuki Philippines is proud to have dedicated dealer partners and looks forward to

continuing the journey together as the brand serves more customers and strengthens its presence in the region. The relaunch marks another milestone for Suzuki Auto Iloilo as it continues to evolve with the needs of its customers. With upgraded sales and aftersales facilities and preparations for electrified mobility, the dealership is ready for the next chapter of the Suzuki journey—always By Your Side.

Global Success of the JETOUR T2 Signals Strong Appeal for Filipino SUV Buyers



Award-winning boxy SUV tops 500,000 sales worldwide in less than three years, reinforcing JETOUR’s growing presence across more than 100 countries.

The JETOUR T2 continues to gain ground around the world, reaching more than 500,000 units sold globally only 33 months after its debut. Together with over 700,000 units sold across the T-Series as of May 2026, the achievement reflects the growing demand for SUVs that are equally at home in the city and beyond paved roads.

For Filipino motorists, the JETOUR T2 arrives at a time when SUVs have become more than daily transportation. They have evolved into vehicles that support an active lifestyle whether navigating weekday traffic, heading to the province for the weekend, or discovering destinations that lie beyond the usual route.

That versatility has become the T2’s biggest strength.

Its bold, boxy silhouette gives it unmistakable road presence, while its engineering delivers the confidence expected from a true adventure-ready SUV. Under the hood is a 2.0-liter turbocharged gasoline engine paired with an 8-speed automatic transmission, working alongside JETOUR’s XWD Intelligent Four-Wheel Drive System and the “7+X” One-Click Off-road Mode. The result is a vehicle that remains composed on city streets yet is equally capable when the road be-



assuring. A high-definition infotainment display, panoramic sunroof, 360-degree camera system, Adaptive Cruise Control, Autonomous Emergency Braking, and six airbags come standard, creating a cabin that balances convenience with confidence. Careful NVH engineering further enhances refinement by reducing road and wind noise, making long drives more relaxing for both driver and passengers.

The JETOUR T2’s reputation has also been built through extensive testing in some of the world’s harshest environments, from desert heat in the Middle East to freezing winters in North Asia.



comes rough or unpredictable.

Recognizing that different markets have different mobility needs, JETOUR has also expanded the T2 lineup globally with a plug-in hybrid variant, allowing customers to choose a powertrain that best suits their driving habits and local conditions.

Inside, the JETOUR T2 focuses on making every drive comfortable and re-

Developed to meet international automotive standards, it is engineered to perform reliably across a wide range of climates and road conditions.

Its growing popularity has translated into strong sales in markets such as the UAE, Qatar, and Egypt, while earning recognition from automotive experts around the world. Among its accolades are Car of the Year 2024 in Angola, the

Recomendados Autocosmos Award in Chile, and, most recently, 2026 Car of the Year and Mild Adventure Category Champion honors in South Africa.

The T2’s global reception also reflects the steady rise of JETOUR itself. In just eight years, the brand has recorded more than 2.4 million cumulative vehicle sales and expanded to over 100 countries and regions, supported by more than 2,000 sales and service outlets worldwide.

This growth is driven by JETOUR’s “Travel+” philosophy, which views every vehicle as more than a means of transportation by encouraging owners to embrace travel, outdoor experiences, and a community built around exploration. Today, more than 300 JETOUR Clubs connect over 31,000 owners worldwide through road trips, camping activities, and shared adventures. Locally, JETOUR Auto Philippines proudly supports the JETOUR T2 Pilipinas Car Club, fostering a growing community of Filipino owners through organized drives, outdoor activities, and shared experiences that embody the brand’s spirit of adventure.

As JETOUR continues to broaden its international reach, Filipino customers can look forward to a brand shaped by global experience while remaining attentive to the needs of local drivers, with the JETOUR T2 offering distinctive design, capable performance, and well-appointed features across its locally available T2 Beyond, Terrain, Panda Edition, Terminator, and T2 Lightning i-DM PHEV variants, making it a compelling choice for motorists seeking an SUV that’s ready for everyday life as much as it is for the road less traveled.

Kia Philippines Partners with UnionBank to Offer Flexible Payment Solutions and Auto Financing

Offering flexible credit card terms up to 36 months and ‘Pay Later’ options for car buyers



Right: Mukul Sukhani (EVP and Cards and Consumer Loans Head of UnionBank) & Jay Lopez (Managing Director of Kia)

Kia Philippines, a subsidiary of ACMobility, has officially announced a significant financial collaboration with UnionBank of the Philippines for its UnionBank PayEasy program. This initiative introduces flexible credit card installment plans across all Kia models nationwide, including the recently launched Kia Sportage Turbo Hybrid, making world-class mobility more attainable for Filipino car buyers.

“Our focus at Kia Philippines remains rooted in delivering purposeful innovation and exceptional service that integrates into the lives of Filipino motorists,” said Jay Lopez, Managing Director of Kia Philippines.

“Our collaboration with Kia Philippines comes at the perfect time as we continue empowering our UnionBank customers with more accessible and convenient financial solutions through UnionBank PayEasy and UnionBank Auto Loan. This partnership is all about enhancing the customer experience—making it easier for our cardholders to enjoy greater flexibility, convenience, and peace of mind when managing their purchases,” said Mukul Sukhani, EVP and Cards and Consumer Loans Head of UnionBank.

Your Dream Kia, Your Terms

The program empowers customers to own any dream Kia vehicle with light, affordable monthly payments with their UnionBank Credit Card. Cardholders can choose from convenient installment terms of 3, 6, 12, 24, or 36 months, accessible across both physical dealerships and designated online processing channels. At the same time, those who prefer a single transaction can opt for a straight charge.

This card-based utility also seamlessly complements traditional financing; customers applying for a conventional UnionBank Auto Loan can unlock special perks while choosing to settle their vehicle’s upfront down payment through UnionBank PayEasy installments. This dual-pathway approach ensures that whether buyers are financing the entire vehicle or simply managing the initial down payment, they can maximize their credit card rewards and financial flexibility.

The PayEasy Advantage: Flexibility at Every Turn

The choice of UnionBank as Kia’s key card-payment partner underscores a shared commitment to financial innovation and customer empowerment. The UnionBank PayEasy installment program has achieved continuous growth across diverse retail categories, and this partnership marks a significant step to bring that momentum to high-value automotive sales.

“Offering installment via UnionBank PayEasy is a reflection of how seriously we take our responsibility to the Filipino motoring community. When the right partners come together with the same intentions, great things happen, and today is proof of that,” said Lopez.

The UnionBank PayEasy for Kia program will roll out across the following Kia dealerships:

- Kia Acropolis, Quezon City
- Kia Alabang, Muntinlupa City
- Kia Bacoor, Bacoor City
- Kia Baliwag, Baliwag City
- Kia BGC, Taguig City
- Kia Cagayan de Oro, Cagayan De Oro City
- Kia Clark, Angeles City
- Kia Dasmarinas, Dasmariñas City
- Kia Iligan, Iligan City
- Kia Isabela, Santiago City
- Kia Mandaue, Cebu City
- Kia Marikina, Marikina City
- Kia Matina, Davao City
- Kia Ortigas, Municipality of Cainta
- Kia Otis, Manila City
- Kia Pampanga, San Fernando City
- Kia Pangasinan, Municipality of Calasiao
- Kia San Pablo, San Pablo City
- Kia Talisay, Cebu City

Through this phased expansion, Kia Philippines pioneers the modern financial frameworks needed to put more Filipinos behind the wheel of its turbo hybrid, fully electric, and fuel-efficient vehicle lineup, moving the country confidently into the future of mobility.