

GAC PHILIPPINES INTRODUCES ITS NEW MPV FAMILY: THREE MODELS, ONE PHILOSOPHY, EVERY JOURNEY

Built on GAC’s MPV expertise, the All-New GN6, E8 HEV, and GN8 PHEV Executive deliver flexible space, premium comfort, and executive luxury for every user.

GAC Philippines has officially launched three new multi-purpose vehicles in the country: the All-New GAC GN6, GAC E8 HEV, and GAC GN8 PHEV Executive.

Together, the three models form the GAC MPV Family, a purpose-built lineup engineered to deliver distinct, tailor-made comfort experiences for every user and every journey. Moving beyond traditional single-category boundaries, the GAC MPV Family embraces the true definition of a Multi-Purpose Vehicle, offering versatile mobility solutions for executive transit, premium passenger travel, and dynamic personal lifestyles.

GAC refers to the three models as its MPV MVPs, reflecting the company’s established expertise and leadership in the segment. The lineup is:

- Built Around Real User Needs, backed by over 880,000 units delivered globally,
- Engineered for Comfort, grounded in more than 10 years of dedicated MPV engineering, and
- Built on Trust, demonstrated by industry-leading residual value and a strong Quality, Durability, and Reliability foundation.

More than a standard model rollout, GAC introduces a unified lineup that caters to diverse lifestyles and business needs, bringing together practical utility, efficient hybrid performance, and flagship luxury.

One Philosophy: Comfort Starts with Confidence



At the center of the GAC MPV Family is a single guiding principle: true comfort begins with confidence. GAC’s commitment to delivering confidence-driven comfort is built on three foundational pillars:

- Flexible Space: Intelligently engineered cabin layouts that adapt seamlessly to diverse passenger and cargo requirements.
- Thoughtful Engineering: Purposeful features and invisible technologies designed entirely around real-world user demands.
- Reliable Performance: Benchmark quality and powertrain efficiency that ensure complete peace of mind on every road.

“The official launch of the GAC MPV Family marks an important milestone in the continued growth of GAC Philippines,” said Calvin Cheng, General Manager of GAC Philippines. “With three distinct models, we are bringing Filipino customers a complete MPV lineup that can serve their changing needs, from flexible daily transit to premium travel and executive mobility. This reflects our long-term commitment to offer vehicles for every user and every journey.”

Drawing on GAC’s established leadership in the MPV segment, the three models were developed around the core principles of flexible space, easy access, all-row comfort, dependable safety, and efficient performance.

“An MPV must do more than provide additional seating. It must be engineered around the people who use it, taking into account their comfort, safety, changing needs, and the many different journeys they take,” said Masato Katsumata, Chief Technology Officer of GAC International. “With the All-New GN6, E8 HEV, and GN8 PHEV Executive, GAC brings together more than a decade of specialized MPV excellence to offer Filipino customers a clear choice tailored to their specific comfort expectations.”

Three Tiers of Excellence: Tailored Comfort Experiences

THE ALL-NEW GAC GN6: DESIGNED FOR FLEXIBLE COMFORT, SMART SPACE FOR EVERY JOURNEY

Serving as the entry point into the GAC MPV Family, the All-New GAC GN6 represents the flexible mobility essential. It is tailored for users seeking smart space, effortless accessibility, and multi-scenario versatility without sacrificing everyday drivability.

It is powered by a 1.5-liter turbocharged gasoline engine paired with a seven-speed wet dual-clutch transmission, producing 176.7 PS and 270 Nm of torque. With a 2,810 mm wheelbase and overall dimensions of 4,792 mm long, 1,837 mm wide, and 1,750 mm tall, the All-New GN6 balances urban maneuverability with generous interior room.

A 190 mm center aisle allows easier movement



between the first and third rows. The All-New GN6 also offers 324 liters of luggage space with all seven seats in use. When additional cargo room is needed, the third-row seats fold flat into the floor, expanding capacity to as much as 1,100 liters, enough to accommodate up to fourteen 20-inch suitcases.

Cabin features include a 10.25-inch LCD instrument cluster, a 14.6-inch touchscreen with Apple CarPlay and Android Auto, and dual-zone automatic

Cruise Assist.

THE GAC GN8 PHEV EXECUTIVE: FLAGSHIP LUXURY AND EXECUTIVE COMFORT

At the top of the GAC MPV Family is the GAC GN8 PHEV Executive, a full-size, seven-seat flagship created for executive chauffeuring, VIP travel, and flagship family comfort.

Measuring 5,247 mm long and riding on a 3,070 mm wheelbase, the GN8 PHEV Executive combines a 2.0-liter turbocharged Miller-cycle engine with a permanent-magnet synchronous motor. The system produces a combined 373 HP and 630 Nm of torque.

Its 25.5 kWh lithium iron phosphate battery provides an electric driving range of up to 120 kilometers based on NEDC testing and a total combined range of up to 1,038 kilometers. DC fast charging can replenish the battery from 30% to 80% in approximately 45 minutes.

Inside, the GN8 PHEV Executive offers a cabin designed to function as a private luxury lounge or mobile boardroom. Its Zero Breeze Air Conditioning system uses more than 1,600 micro-vents to distribute gentle, draft-free airflow, while hidden



GAC Philippines officially inked a partnership with Cignal and TV5 to champion and empower Philippine sports. In photo are (left to right) Cluster Sales Head of Media5 Marketing Inc. Jackie Dulog, GAC Philippines General Manager Calvin Cheng and Cignal Vice-President and Head of Channel Sales Eric Centeno

six-directional seat vibration dampers help absorb road movement for a smoother and quieter ride.

Second-row captain’s seats feature four-way power leg rests, position memory, heating, ventilation, fold-out tray tables, and massage functions.

The flagship cabin also includes soundproof glass for the first and second rows, a 16-speaker audio system, a streaming-video rearview mirror, tri-zone automatic climate control, PM2.5 air filtration, a fragrance system, a starlight panoramic roof, and dual power-sliding doors.

Ownership Confidence Built on Uncompromised Quality

Through the launch of the GAC MPV Family, GAC Philippines redefines multi-passenger travel by demonstrating that true comfort begins with confidence. By connecting benchmark quality, durability, and reliability with thoughtful engineering and dedicated customer support, GAC ensures a complete ownership journey thereby delivering total confidence behind the wheel and uncompromised comfort in every seat, for every user, on every journey.

Each model in the GAC MPV Family is offered in a carefully selected palette of exterior colors and refined cabin finishes that complement its individual character.



Executives of GAC International, GAC Philippines, and the Chinese Embassy in the Philippines flank the GAC E8 HEV. In photo are (left to right) GAC Philippines Chief Brand Officer Reggie See, Chief Technological Officer of GAC International Masato Katsumata, GAC Philippines General Manager Calvin Cheng, Councilor Tian Guanglei and Secretary Can Mengd of the Chinese Embassy in the Philippines, Senior Regional Sales Manager John Paulo del Rosario and Aftersales Head Xavier Xu.

● The All-New GAC GN6 is priced at PHP 1,298,000. With an introductory discount of PHP 100,000, it is available at a special launch price of PHP 1,198,000.

● The GAC E8 HEV is priced at PHP 1,858,000 for the GL variant and PHP 1,998,000 for the GX variant. During the introductory period, the two variants are available at special launch prices of PHP 1,778,000 and PHP 1,918,000, respectively.

● At the top of the lineup, the GAC GN8 PHEV Executive is priced at PHP 3,488,000 and is offered at a special introductory price of PHP 3,338,000.

The lineup includes timeless shades such as Pearl White, Crystal White, Classic Black, and Elegant Black, together with the distinctive Temple Gold and Blade Shadow White options available for the flagship GAC GN8 PHEV Executive.

Reservations for all three GAC MPV models are now open at GAC dealerships nationwide. Introductory prices are available for early reservations made until August 31, 2026.

CHAMPIONING PHILIPPINE SPORTS

GAC Philippines is strengthening its support for Philippine sports through a strategic partnership with Cignal TV and TV5, connecting the global mobility brand with Filipino fans across some of the country’s biggest basketball and volleyball leagues.

By teaming up with the official broadcast homes of the PBA Governors’ Cup, Premier Volleyball League On Tour and Invitational Conference, and UAAP Season 89 Men’s Basketball, GAC connects its lineup of smart, high-performance vehicles with some of the country’s most anticipated basketball and volleyball action.

Echoing the brand’s initials with its sports marketing campaign, Go Above Competition, GAC brings this mindset to life both on the court and on the road, accelerating its brand presence in the Philippine market through high-energy fan engagement.

Throughout the partnership, fans can look forward to GAC broadcast integrations, custom player features, and highlights celebrating game-changing

plays. These activations are designed to bring GAC closer to millions of sports fans nationwide while extending the brand’s global sports marketing tradition to the Philippines.

The partnership also reflects how GAC vehicles support the varied lifestyles of Filipino sports fans and active families. From the all-electric AION V and AION UT, designed for smart and efficient everyday mobility, to GAC’s versatile lineup of MPVs offering space and comfort for families, teams, and their gear, the brand provides mobility that complements life both on and beyond the court.

The local initiative reflects GAC International’s global drive to align its core values of perseverance, teamwork, and innovation with the energetic spirit of athletics. In the automotive industry, building world-class mobility demands constant drive, precise engineering, and relentless self-improvement.

GLOBAL ACCOLADES AND WORLD-CLASS MANUFACTURING STRENGTH

The expansion of the GAC MPV Family comes on the heels of GAC Group reaching a historic global milestone: surpassing 30 million cumulative vehicles produced and sold. Backed by 4.7 million global MPV owners, GAC’s leadership as a global “MPV Expert” is built on state-of-the-art Light-house Factories, strict joint-venture quality control standards developed through 20 years of technical collaboration with global industry leaders, and consecutive top awards for vehicle residual value.

GAC has leveraged 20 years of collaboration with Toyota and Honda to emerge as a dominant force in automotive tech. A legacy of world-class manufacturing and hybrid expertise ensures that every GAC vehicle adheres to the most stringent quality and performance benchmarks. By harmonizing international engineering with localized precision, GAC delivers high-performance durability tailored specifically for the Filipino driver’s peace of mind.

GAC Philippines also provides a “zero-anxiety” ownership experience through its growing nationwide network of 30 dealerships, a dedicated parts warehouse, and comprehensive aftersales support. For internal combustion vehicles, customers can enjoy warranties of up to 5 years or 150,000 km. Meanwhile, EV models come with an 8-year or 160,000 km warranty, as well as an 8-year or 200,000 km warranty for the core three-electric system. All new owners also receive two years of free roadside assistance.