

# MOTORING

## Mitsubishi Xpander Takes the Crown: Philippines' No. 1 Selling Vehicle of 2025 and Best-Selling MPV for Three Consecutive Years

Mitsubishi Motors Philippines Corporation (MMPC) proudly announces that the Mitsubishi Xpander has claimed the No. 1 selling vehicle title in the Philippines for 2025 with a total volume of 28,081 units, while also securing its position as the best-selling Multi-Purpose Vehicle (MPV) for three consecutive years. This is a testament to the model's strong appeal and the trust of

advanced safety and driving stability features more accessible to a wider range of customers.

### Designed for Filipino Lifestyles

One of the key reasons behind the Xpander's sustained success is its versatility. As a 7-seater with generous cabin space and ample cargo capacity, the Xpander easily becomes ideal for daily commutes, family outings, and long

keeping ownership costs manageable. Backed by Mitsubishi Motors' reputation for durability and MMPC's extensive nationwide dealer network, the Xpander delivers long-term value and dependable aftersales support.

### A Trusted Choice, Year After Year

The Xpander's achievement as the country's top-selling vehicle in 2025 and best-selling MPV for three straight years reflects more than just strong sales. It also emphasizes the deep trust Filipino customers place in the model and the Mitsubishi brand.

"The Mitsubishi Xpander was designed with family lifestyles in mind, from daily city driving to family road trips. Apart from the Mitsubishi brand being a trusted car brand by Filipino families for six decades, we believe that Xpander's timeless aesthetic appeal, unmatched comfort both for driver and passengers, efficient performance, and



worry-free ownership support thru our aftersales and dealer network are the perfect recipe for a lifetime companion which is what Filipinos are looking for," said MMPC President & CEO Ritsu

Imaeda. To celebrate this milestone, MMPC is offering a promo where customers can enjoy savings of up to P120,000 until March 2026, making it even more attainable for Filipino families to own the country's most trusted MPV.



Filipino car buyers not just to the model, but also to the Mitsubishi brand.

Since its introduction to the Philippine market, the Mitsubishi Xpander has consistently redefined the MPV segment by offering a balance of style, comfort, and value that perfectly fits the Filipino lifestyles. And for Filipino customers to continue choosing the Xpander, Mitsubishi Motors continuously improve the model. Its latest enhancement is the recent addition of Active Yaw Control even to the base variant, making

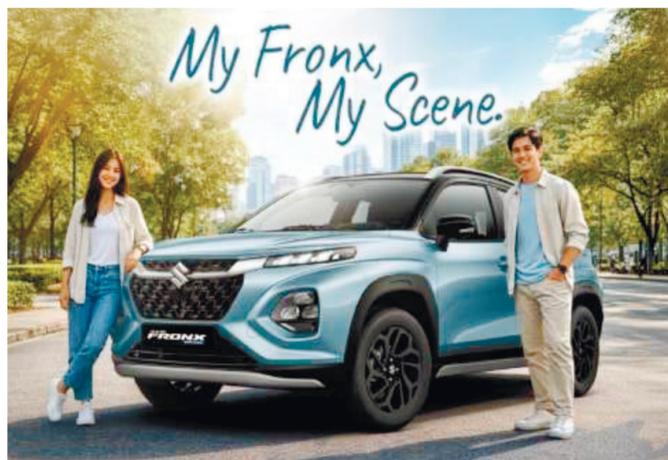
road trips. Its high ground clearance and robust suspension system provide added confidence on varying road conditions, making it suitable for both urban and provincial driving. The Xpander is also equipped with features that provide peace of mind for both drivers and passengers – an important consideration for Filipino families.

### Efficient Performance, Proven Reliability

Powered by a fuel-efficient and reliable engine, the Mitsubishi Xpander offers a smooth and confident drive while



## Got a Suzuki Fronx? Suzuki Philippines Wants to Feature Your Story



Owners of the Suzuki Fronx now have the opportunity to share their personal driving stories and be featured by Suzuki Philippines through the "My Fronx, My Scene" digital campaign.

Designed to highlight real life experiences behind the wheel, the campaign invites Fronx owners across the Philippines to showcase how their vehicle fits into their daily lifestyle. Whether it is a spontaneous weekend road trip, a scenic out of town drive, or simply navigating everyday city traffic, Suzuki aims to celebrate the moments that make every journey memorable.

The contest is open to Suzuki Fronx owners aged 18 and above residing in the Philippines. To join, participants simply need to upload one to three high resolution photos featuring themselves and their vehicle, together with a 50 to 150 word testimonial describing their favorite features and personal experiences with the Suzuki Fronx. Entries should highlight how the crossover complements their lifestyle, personality, or driving routine.

Submissions can be made through the official campaign page at [auto.suzuki.com.ph/pages/my-fronx-my-drive](http://auto.suzuki.com.ph/pages/my-fronx-my-drive), with the promo running from March 6 to May 11, 2026.

Throughout the campaign period, 50 winners will be selected, with five winners announced every week. Each winner will receive a Php 1,000 e gift certificate along with an exclusive Suzuki Kuro Jacket as part of their prize.

If you are an owner of the Suzuki Fronx, now is the perfect time to share your story and showcase the moments that make every drive special. Submit your entry today and show how you "Vibe Different" with your Fronx while being part of a growing community of Fronx owners across the Philippines.



## Ford Mustang Mach-E Tops JD Power EV Ownership Study

**Mach-E ranks No. 1 for owner satisfaction in JD Power's 2026 U.S. Electric Vehicle Experience Ownership Study**



The Ford Mustang Mach-E has been recognized as the top-ranked battery electric vehicle in the JD Power 2026 U.S. Electric Vehicle Experience (EVX) Ownership Study, SM reflecting strong owner satisfaction across key aspects of EV ownership—from driving enjoyment to ease of charging and day-to-day usability. The Mach-E scored 760 (on a 1,000-point scale), outpacing its competitors in the U.S. like Hyundai's IONIQ 6 (748) and the Kia EV9 (745).

The EVX Ownership Study measures feedback from electric vehicle owners after their first year of ownership, focusing on the real-world experience of living with an EV. The study evaluates factors such as driving enjoyment, range accuracy, charging convenience, cost of ownership, vehicle quality and reliability, and the effectiveness of EV-related education and guidance provided to customers. The Mustang Mach-E's leading performance highlights Ford's continued focus on making electrification more accessible and rewarding for customers.

"A recognition like this matters because it reflects what owners feel every day—how confident they are behind the wheel, how easy the vehicle is to live with, and how seamless the overall experience is," said Pedro Simoes, President and Managing Director, Ford Philippines. "The Mustang Mach-E embodies Ford's commitment to deliver an electric vehicle that's unmistakably fun to drive, thoughtfully designed with the customer in mind, and supported by the kind of ownership experience our customers deserve. As interest in electrified mobility grows in the Philippines, recognitions like this testify to Ford's global commitment in bringing products and experiences that fit today's lifestyles."

The Mustang Mach-E is Ford's all-electric SUV that seamlessly blends the iconic Mustang performance and DNA with a practical, modern package. It delivers quick and responsive acceleration, achieving 0-100 kph in under 5 seconds, a spacious and versatile cabin, and a connected digital driving experience designed for everyday ease. To further enhance convenience for owners, the Mustang Mach-E is sold with a dedicated wall box that can be installed at their home. This allows for easy and efficient charging, complementing its impressive range, which can extend up to an estimated 550 kilometers on a single charge.

A people-first EV ownership experience As EV adoption accelerates worldwide, customer experience has become as important as specifications. The J.D. Power EVX Ownership Study underscores that satisfaction is shaped by how well an EV integrates into daily life—covering not only performance and technology, but also the learning curve and practical realities of charging.

The Mustang Mach-E's top ranking signals the strength of Ford's approach: combining iconic design and engaging performance with smart technology intended to simplify the transition to electric driving. Beyond its vehicles, Ford further enhances the ownership experience with services that offer convenience and peace of mind such as Pickup & Delivery, Express Service, Mobile Service Vehicle (MSV), Online Service Booking and Service Price Calculator. These services are available to all Ford customers nationwide.