Chinese Commercial News



K&COMPANY

New Things Pinoy (a) #IndependenceDayAtSM

This

let's celebrate the food,

the stories, and the

creativity that brings us together. Support local, discover something new, and take pride

in everything that makes

us Filipino!

#IndependenceDayAtSM,



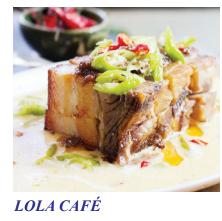
YOYA

his Independence Day, come together Food Stops Worth Sharing and celebrate what Filipino-from our rich heritage to local flavors and homegrown talent. From food that feels like home to finds that showcase comforting dishes with a twist, Filipino creativity, SM Supermalls here at SM Aura, SM Megamall, is your destination for all things SM Mall of Asia (MOA), SM proudly Pinoy.

Savor the Flavor: Pinoy

Celebrate with a feast of Filimakes us proudly pino favorites that are perfect for sharing with family and friends.

> Start with bold Filipino classics at Manam, known for its North EDSA, SM Podium, and



SM City Fairview. Craving a hearty family-style spread? Mesa brings traditional favorites to life at SM Aura, SM Megamall, and SM MOA.

Support Local: Finds That Celebrate Filipino **Craft and Creativity**

Wear your pride and shop homegrown! Discover uniquely Filipino pieces that carry stories and culture.

Start at Kultura for locally made products, native delicacies, fashion, accessories, and proudly Pinoy gifts at SM Aura, SM Podium, SM North EDSA, SM MOA, SM Megamall, and SM City Fairview. For elevated Filipino fashion and modern staples go to K&Company at SM Aura, SM Podium, and S Maison. Try going for bold styles with Yoya, first in the Philippines at SM Aura, offering fashion-forward pieces inspired by local culture and designed for everyday expression.

You can also go and add a touch of tradition to your wardrobe with Pinas Sadya where classic Filipiniana and Barong



Don't forget to like and follow @smsupermalls on social media or visit www.smsupermalls.com for the latest updates and events!



MESA

Tagalog elements are reimagined into stylish, everyday pieces at SM MOA.

What Makes Us **Proudly Pinoy**

This #IndependenceDayAtSM, let's celebrate the food, the stories, and the creativity that brings us together. Support local, discover something new, and take pride in everything that makes us Filipino!



GEORGE AND ONNIES

Make it a celebration to remember——only at SM, bringing you a #NewEraOfFirsts.



KULTURA