Ford Libis Celebrates 25 Years, Looks Ahead to Its Next Chapter as a Certified Ford Signature 2.0 Dealership By Year-End

Ford Libis, operated by the Laus Group of Companies, has celebrated its 25 milestone years in the Philippines, marking the milestone with a renewed commitment to provide its growing customer base an elevated ownership experience, including the future of automotive retail.

Ford Libis is entering its next chapter as a certified Ford Signature 2.0 dealership facility with target completion by end of 2026. With Ford Signature 2.0, Ford Libis is adopting a customer-centric approach, seamlessly integrating modern design, technology and services to deliver a consistent experience across vehicle display, consultation, test drives, delivery and aftersales.



Pedro Simoes, managing director, Ford Philippines

Ford Signature 2.0 is Ford's new global dealership standard, developed in collaboration with its international dealer network to address evolving consumer expectations for a flexible, personalized and seamless purchasing journey, bridging both digital and in-dealership experiences.

Soon to be a Ford Signature 2.0 facility, Ford Libis is set to offer an open, modern and welcoming showroom environment, enabling customers to easily explore and experience Ford's product lineup supported by flexible, personalized consultation throughout the purchasing journey.

Complementing the sales area, the service workshop will be equipped with advanced diagnostic and repair technologies aligned with Ford's global standards. Optimized service processes help reduce waiting times and enhance customer convenience. Ford technicians and service advisors are professionally trained to meet Ford's stringent requirements for technical expertise, safety and service quality, supporting long-term customer relationships throughout the vehicle ownership lifecycle.

The launch of Ford Libis as one of the first Ford Signature 2.0 dealerships in the Philippines underscores Ford's long-term investment commitment in the country. This milestone also marks the beginning of Ford's broader roadmap to upgrade its dealership network nationwide in line with the new global standard, with more Ford dealerships to undergo roll-out within the next few years.

"Reaching 25 years is both a proud moment and a starting point to achieve something greater and bigger," said Pedro Simoes, managing director, Ford Philippines. "We are very proud of what our Ford Libis dealership team has accomplished and thank the Laus Group for the leadership and partnership with Ford Philippines, its employees for their passion and dedication to serve our customers, and our customers for their continued loyalty and trust."



Lisset Laus-Velasco, Chairman and CEO, Laus Group of Companies (7th from left), Pedro Simoes, managing director, Ford Philippines (8th from left), and Angelina Santos, first vice president and Ford Group head, Laus Group of Companies (9th from left) lead Ford Libis' 25th anniversary celebration and awarding of the dealership's long-time bank partners. Joining them are executives from the Laus Group, Ford Libis, and Ford Philippines.



Lisset Laus-Velasco, Chairman and CEO, Laus Group of Companies

"For 25 years, our customers have been at the center of everything we do," said Lisset Laus-Velasco, Chairman and CEO, Laus Group of Companies. "This anniversary is a chance to thank the people who have supported Ford Libis through the years—and to look ahead. Becoming a certified Ford Signature 2.0 facility is an important step in building an even better experience for our current and future customers."

The anniversary celebrates more than a quarter-century of vehicle sales and aftersales support. It also recognizes the customers, employees and communities whose trust has helped shape Ford Libis over the years. The dealership plans to carry that legacy forward by continuing to focus on a customer experience that evolves with the needs of Ford owners.

MG Motor Philippines Inaugurates Refreshed MG Pulilan, Brings New Energy Vehicle Lineup to Bulacan

MG Motor Philippines has officially inaugurated the renovated MG Pulilan dealership, marking another milestone in the brand's continued expansion and commitment to bringing its vehicles and services closer to Filipino customers, particularly in Bulacan and surrounding communities.

The refreshed MG Pulilan dealership features a spacious showroom with a four-vehicle display capacity, providing customers with a comfortable and welcoming environment to explore MG's growing lineup. Complementing the showroom is a fully equipped service facility staffed by certified technicians trained to handle both conventional petrol-powered and New Energy vehicles, ensuring customers receive reliable maintenance and aftersales support throughout their ownership journey. The dealership also offers a comfortable customer lounge, creating a more convenient and accommodating experience for visitors. These improvements reflect MG's continued commitment to delivering quality service and strengthening its dealership network across the country.

The inauguration is an opportunity to showcase MG's latest New Energy Vehicle (NEV) lineup to motorists in Pulilan and nearby areas. Five models were showcased during the event, representing the brand's expanding range of electrified mobility solutions: the MG4 Urban EV, MG S5 EV, MG RX9 PHEV, MG HS PHEV, and MG G50 PHEV. The lineup highlights MG's commitment to making electrified mobility more accessible to Filipino motorists. With options ranging from fully electric vehicles to plug-in hybrids, MG continues to expand its portfolio to address different driving preferences, lifestyles, and mobility requirements.



The event brought together representatives from Mt. Ararat Motors, Inc. (ANC+ Group of Companies), including President Mr. Anthony N. Cheng, Managing Director Mr. Allan Lopez, and General Manager Mr. Rico Dineros, alongside Mr. Wei Wei Zhang, President of MG Motor Philippines, and other executives and guests from both organizations. The occasion celebrated the renewed MG Pulilan facility and the continued partnership between MG Motor Philippines and its dealer partners in expanding the brand's presence across the country.

"The renovation of MG Pulilan reflects our continued commitment to improving the customer experience and bringing our vehicles and services closer to more Filipino communities," said Mr. Wei Wei Zhang, President of MG Motor Philippines. "We are also pleased to introduce our latest New Energy Vehicle lineup to customers in Pulilan, giving them more opportunities to explore different mobility solutions that combine innovation, performance, and practicality. As we continue to grow in the Philippines, we remain focused on delivering quality vehicles and dependable aftersales service to our customers."

With its refreshed facilities and expanded vehicle showcase, MG Pulilan is positioned to serve motorists in the area with improved access to MG's latest models, sales assistance, and aftersales support. The dealership also reflects the important role of MG's dealer partners in establishing stronger customer relationships and delivering a consistent ownership experience beyond the point of purchase.

The inauguration of MG Pulilan marks another step forward in MG Motor Philippines' nationwide expansion, reinforcing its commitment to accessibility, customer satisfaction, and dependable aftersales service. As the brand continues to strengthen its presence across the country and introduce more New Energy Vehicle options, it remains focused on bringing modern mobility solutions and the MG experience closer to more Filipino motorists.



Hino Reinforces Total Support Commitment to Customers and Businesses at PITS 2026



Hino Motors Philippines (HMP) reinforced its Total Support commitment at the inaugural Philippine International Truck Show (PITS) 2026, emphasizing its focus on building long-term partnerships with customers and providing support throughout the commercial vehicle ownership journey.

During its Day 2 booth program, Hino highlighted how its Total Support philosophy goes beyond selling vehicles by providing transport solutions backed by available after-sales service and parts to help businesses maintain operations and protect their investments.

"For Hino, Total Support means building a long-term partnership throughout our customers' business journey. It goes beyond selling a vehicle; it means providing the right transport solution, supported by available after-sales service and parts, to help maximize vehicle uptime and protect the value of our customers' investments," said Hino Motors Philippines President Maki Yamazaki. The program also featured messages from Senior Manager for Product Planning Aurelio Santos, Jr., and Assistant Vice President for Vehicle Sales James Alfres Sangel, alongside the relaunch of the Hino 200 Series.

The product presentation highlighted the vehicle's intended business applications and practical transport capabilities, reinforcing Hino's commitment to providing commercial vehicle solutions suited to the diverse requirements of Filipino enterprises.

"Hino is committed to providing the best products for different businesses and their requirements—from passenger transportation and heavy-duty hauling to everyday deliveries. At Hino, we don't just move people and goods; we help move businesses forward," said Santos.

Content creator Ninong Ry also joined the booth program, sharing his experience with his Hino 200 Series mobile kitchen and how the vehicle was developed to support his business concept. His participation illustrated how commercial vehicles can be adapted to serve specific business needs.

Through its participation in PITS 2026, Hino underscored the importance of pairing practical vehicle solutions with customer-focused support to help businesses address their transport requirements.

The company's Total Support commitment reflects its continued efforts to serve as a long-term business partner to Filipino customers, supporting their operations and helping them move forward.

