

MG Motor Philippines Brings Multiply Greatness Tour 2026 to Nuvali

The Multiply Greatness Tour 2026 heads to Laguna for its next leg at Solenad Activit Park, Ayala Malls Solenad, Nuvali, from October 16 to 18, 2026.

The Multiply Greatness Tour 2026 continues its journey across the Philippines as MG Motor Philippines brings its New Energy lineup and an interactive automotive experience to Solenad Activity Park at Ayala Malls Solenad, Nuvali, from October 16 to 18, 2026.

Following the success of its Metro Manila stops at SM Mall of Asia and TriNoma Mall, the Nuvali stop brings the tour closer to motorists in Laguna and surrounding areas, offering visitors an opportunity to explore MG’s growing selection of electrified vehicles in one destination. More than a static display, the three-day event is designed to give customers the opportunity to learn, interact, and experience New Energy mobility for themselves.

At the heart of the tour will be six MG New Energy models: the MG G50 PHEV, MG RX9 PHEV, MG HS PHEV, MG4 Urban EV, MG S5 EV SUV, and the MG Cyberster EV. Together, they demonstrate the range of electrified options available from MG, from plug-in hybrid vehicles designed to combine electric driving with long-distance flexibility to fully electric models built for a new generation of urban mobility.

The MG G50 PHEV brings plug-in hybrid technology to a practical seven-seater MPV, giving extended and growing families the space and flexibility needed for school runs, errands, family activities, and longer journeys. The MG RX9 PHEV, meanwhile, offers a more premium take on seven-seater mobility, combining a commanding SUV presence with plug-in hybrid capability suited to both professional and family lifestyles.

For modern families looking for a more compact SUV, the MG HS PHEV combines stylish design, everyday practicality, comfort, and plug-in hybrid efficiency. The MG4 Urban EV offers a youthful and distinctive approach to fully electric urban driving, while the MG S5 EV SUV brings together contemporary SUV styling, intelligent technology, practicality, and fully electric performance.

Visitors will also have the opportunity to get behind the wheel. Test-drive units of the MG G50 PHEV, MG RX9 PHEV, MG HS PHEV, MG4 Urban EV, and MG S5 EV SUV will be available throughout the event, allowing customers to experience MG’s PHEV and BEV technologies firsthand. For those interested in conventional internal combustion engine (ICE) vehicles, the MG G50 Plus, MG TRQ L, and all-new MG5 Prestige will also be available for test drives. Whether visitors are considering an electrified vehicle or looking for a conventional powertrain, the test-drive experience gives them the opportunity to explore MG’s lineup and find a vehicle that best suits their needs.



To make the experience even more informative, MG will also hold an NEV Presentation on October 17, from 11:00 AM to 2:00 PM, giving customers an opportunity to better understand electric vehicle technology, how charging works, and the key differences between BEV, HEV, and PHEV systems. The session will also provide practical insights for motorists considering the transition to New Energy mobility. The presentation is open to the public, with limited slots available. Interested participants may pre-register through <https://tinyurl.com/MGT2026NEVTalk>. Upon confirmation, registered participants will receive the details of the venue. Participants will also enjoy complimentary food and drinks, as well as exclusive MG merchandise during the session.

But the experience does not stop with cars and technology. Visitors can take part in fun games and interactive activities throughout the

event, with special prizes up for grabs. With plenty of prizes available across the activities, guests can enjoy a more engaging way to discover the MG brand while taking home something from the experience.

Adding even more value to the tour, MG Motor Philippines will also bring its exclusive Multiply Greatness Tour purchase incentives to Nuvali. Customers can enjoy ₱40,000 in cash savings with the MG S5 EV’s introductory offer of ₱1,408,888, while customers who make a minimum ₱1,000 reservation during the Multiply Greatness Tour can receive an additional ₱10,000 incentive, bringing the MG S5 EV’s price to ₱1,398,888.

Tour reservations also come with ₱30,000 worth of charging equipment, including a 7-kW wall charger and a 3.3-kW portable charger. The additional reservation incentive and charging equipment offer is available on selected New Energy models, including the MG S5 EV, MG4 Urban EV, MG RX9 PHEV, and MG HS PHEV, subject to applicable terms and conditions.

“With every leg of the Multiply Greatness Tour, we want to make New Energy mobility easier for more Filipino customers to understand and experience,” said Mr. Wei Wei Zhang, President of MG Motor Philippines. “Bringing the tour to Nuvali allows us to meet customers in Laguna and surrounding communities, while giving them the opportunity to explore our vehicles, learn about the technology, and experience the different powertrains firsthand. We invite everyone to join us, take a test drive, and enjoy the activities we have prepared.”

The tour reflects MG Motor Philippines’ broader approach to New Energy mobility: giving customers more choices based on how they drive, where they go, and what works for their lifestyle. With Hybrid+, PHEV, and BEV technologies represented across its growing lineup, MG continues to introduce more ways for Filipino motorists to explore electrified driving.

For visitors who are already shopping for their next vehicle, families looking for a more practical seven-seater, professionals seeking a more premium electrified SUV, or motorists simply curious about EVs, the Multiply Greatness Tour offers an opportunity to discover what each technology has to offer in a more hands-on setting.

The Multiply Greatness Tour 2026 will be at Solenad Activity Park, Ayala Malls Solenad, Nuvali, Sta. Rosa, Laguna, from 10am to 9pm on October 16 to 18, 2026. Visitors are invited to explore the New Energy models, join the EV presentation, participate in interactive activities and games, take part in test drives, and discover the exclusive offers available during the tour.

Don’t miss the next stop of the Multiply Greatness Tour and experience MG’s New Energy lineup for yourself.

Ford Philippines Elevates Service Excellence With Ford Skills Olympic

Nationwide competition puts skills and competency of Ford technicians and service advisors to the test, reinforces commitment to quality customer service and ownership experience

Ford Philippines reinforces its commitment to quality customer service and ownership experience with the recent staging of the annual Ford Skills Olympics, a nationwide competition that serves as a platform to strengthen technical capabilities and raise the standards of customer service.

knowledge, accurate diagnostics, disciplined repair and maintenance procedures, strong service consultation, clear communication, and confident, customer-focused decision-making.

Christian Paul Barroga from Ford Ilocos Norte emerged as the champion in the Service Technician category while Kenneth Dimatulac from Ford Sta.



Held for the first time at the new Ford Learning Center, the competition reflects Ford’s continued investment in its dealer network and brings to life Ford Family Guarantee, demonstrating how dealer service team members play an important role in delivering the brand’s promise of uncompromised quality.

The 2026 Skills Olympics featured two key competitions: the Service Technician Competition and Service Advisor Competition. Across Ford’s nationwide network of 50 dealers, 452 technicians and 154 service advisors participated in the selection process, with seven (7) representatives from the different dealer groups advancing to compete at the national level.

Across the different categories, the Ford Skills Olympics brings together the essential elements of service excellence: deep product and technical

Rosa and Jerick Valencia from Ford Global City were the second and third placers, respectively.

For the Service Advisory category, Emilio Hermida from Ford Subic was declared winner. In second place was Jeffrey Cruz from Ford Manila Bay and in third place was Sean Kelvin Guanco from Ford Cebu.

The competition will also bring Ford Philippines’ technical expertise to the global stage. The Technician Champion will represent the Philippines at the Ford International Markets Group (IMG) Skills Olympics in Bangkok this November, where they will compete against Skills Olympics champions from other Ford markets.

The Ford Skills Olympics is an important Ford program as it helps us benchmark our capabilities, share best practices, identify opportunities for development, and inspire one another to raise the



Christian Paul Barroga from Ford Ilocos Norte (6th from left) and Emilio Hermida from Ford Subic (8th from left) emerged as the winners for this year’s Ford Skills Olympics for the service technician and service advisor categories, respectively. Joining them are Ford Philippines managing director Pedro Simoes (5th from left) and Ford Customer Service Division - Philippines director Pushparaj Muthusamy (7th from left) and the rest of the Ford Laus Group team.

bar. The competition strengthens a culture in which excellence is not occasional—it is practiced every day, in every dealership, for every customer,” shared Pedro Simoes, managing director, Ford Philippines.

Ford Skills Olympics highlights Ford’s efforts

to strengthen the capabilities of its dealer network. With the establishment of the Ford Learning Center, Ford continues to innovate and ensure Technicians, Service Advisors, Sales Consultants, and Dealer Customer Representatives are equipped with current



Hino Eco-Driving Training Helps Transport Operators Achieve Significant Fuel Efficiency Gains

Hino Motors Philippines (HMP), together with its dealer partner Hino Panay, continues to help transport operators improve driving efficiency, fuel economy, and road safety through its Eco-Driving Training program.

Recently conducted for LETRANSKO and MITSCOOP, the training focused on practical driving techniques designed to help drivers operate their Hino vehicles more efficiently while promoting safer and more disciplined driving habits.

The results from the training sessions showed measurable improvements in fuel economy, demonstrating how proper driving techniques can translate into significant operational benefits for transport operators.

The Eco-Driving Training achieved significant improvements in fuel efficiency among PUV operators, with participating drivers achieving gains ranging from 14.28% to 39.85%. The results highlight how proper driving techniques can help optimize fuel consumption and promote more efficient transport operations.

For LETRANSKO, 22 participants underwent the Eco-Driving Training using the Hino XZU342 PUV Class 2. Following the training, the participants’ average fuel economy improved from 8.78 kilometers per liter to 9.97 kilometers per liter, representing a 14.28% improvement.

Meanwhile, MITSCOOP recorded even more significant gains across two Eco-Driving Training sessions. Thirteen (13) MITSCOOP participants improved their average fuel economy from 8.82 km/l to 10.42 km/l, an 18.38% improvement. The results were even more pronounced during the July 1, 2026 training, where 14 participants improved from 8.04 km/l to 11.16 km/l, equivalent to a 39.85% improve-



(HMP Aftersales Training Department and Hino Panay with LETRANSKO drivers)

ment in fuel economy.

For Hino Motors Philippines President Maki Yamazaki, the results underscore the value of combining reliable vehicles with proper driver knowledge and training.

“At Hino, we believe that our responsibility to customers goes beyond providing reliable and quality vehicles. We also want to help our customers maximize vehicle performance through continuous training and support. The improvements achieved by LETRANSKO and MITSCOOP demonstrate how proper driving practices can make a meaningful difference, not only in fuel efficiency and operating costs, but also in promoting safer and more responsible driving,” said Yamazaki.

The Eco-Driving Training emphasizes practical techniques such as smoother acceleration, proper speed management, anticipation of

road conditions, and minimizing unnecessary fuel consumption. These practices are designed to help drivers make more efficient use of their vehicles while maintaining safe driving behavior.

The program also reflects HMP’s commitment to supporting the evolving needs of the Philippine transport industry. By working closely with dealer partners such as Hino Panay, HMP provides customers with after-sales support and training that can help improve the overall efficiency and performance of their operations.

The results from LETRANSKO and MITSCOOP demonstrate that small changes in driving behavior can deliver measurable gains in fuel economy, helping transport operators manage operating costs while contributing to safer and more sustainable mobility.

Through its Eco-Driving Training program, HMP continues to empower drivers with the knowledge and skills to drive smarter, operate more efficiently, and get more value from every kilometer.



(HMP Aftersales Training Department and Hino Panay with MITSCOOP drivers)