

Suzuki Auto Pasong Tamo Opens to Serve Metro Manila's Growing Mobility Needs

Suzuki Philippines Incorporated (SPH), the country's leading distributor of compact vehicles, continues to strengthen its presence in Metro Manila with the grand opening of Suzuki Auto Pasong Tamo, in partnership with MG Gateway Mantrade Corp.

The newly opened 3S dealership, offering Sales, Service, and Spare Parts, is strategically located at 2326 Brgy. Magallanes, Pasong Tamo Extension, Makati City, and stands as a testament to Suzuki's commitment to providing accessible, high-quality vehicles and reliable after-sales service to Filipino customers.

Suzuki Auto Pasong Tamo



business districts.

The dealership sits on a total lot area of 1,126 square meters, featuring a 284-square-meter showroom capable of

the company's commitment to its customers and partners, stating, "At Suzuki, our commitment is simple, we are 'By Your Side.' This means being a reliable partner to our customers, not only in providing quality vehicles, but in supporting them throughout their journey with us. This dealership represents that promise, made possible through our strong partnership with MG Gateway Mantrade Corp."

The celebration also featured a traditional Kagami Biraki, where a sake barrel was ceremonially opened using wooden mallets, symbolizing harmony, prosperity,



L-R: Mr. Michael Goho – Gateway Group's Executive Vice President, Mr. Martin Arancon – Gateway Group's Vice President, Mr. Norihide Takei – Suzuki Philippines' Director and General Manager for Automobile Division, Mr. Markane Goho – Gateway Group's Chairman, Mr. Koichiro Hirao Suzuki Philippines' President, Ms. Estrella Goho – Gateway Group's Board of Director, Mr. Yukio Sato – Suzuki Philippines' General Manager for After Sales Service and Marine Division

and new beginnings. This was followed by a toast shared among guests using masu cups, marking the start of a promising milestone for Suzuki Auto Pasong Tamo.

Makati City, known as the financial hub of the Philippines,

continues to drive economic growth and mobility demand. The establishment of Suzuki Auto Pasong Tamo reinforces Suzuki's presence in the area and supports the city's dynamic and fast-paced environment.

Meanwhile, Mr. Yukio Sato, General Manager for After Sales and Marine Division, highlighted the importance of delivering a complete ownership experience, emphasizing that customer satisfaction is built through quality vehicles, reliable service, and a strong commitment to supporting customers throughout their ownership journey.

He added that the dealership is well-positioned to deliver the kind of experience that every Suzuki customer expects and

deserves.

The new dealership features a modern showroom showcasing Suzuki's latest vehicle lineup, along with well-equipped service bays designed to provide efficient and dependable after-sales support. Through these facilities, Suzuki Philippines and MG Gateway Mantrade Corp. aim to deliver an outstanding customer experience, from purchase to long-term vehicle care.

With the opening of Suzuki Auto Pasong Tamo, both Suzuki Philippines and MG Gateway Mantrade Corp. reaffirm their shared mission of bringing mobility, value, and trust to Filipino motorists, ensuring that Suzuki remains a brand that is truly "By Your Side."



is the fourth Suzuki dealership under the management of MG Gateway Mantrade Corp., led by Chairman Mr. Markane Goho, together with Mr. Michael Goho and Mr. Martin Paulo Arancon. This milestone highlights the group's strong confidence in the Suzuki brand and its dedication to delivering excellent customer service in one of the country's key

displaying up to four vehicles, and a 654-square-meter service area equipped with eight service bays upon completion. With a 17-meter frontage, the facility ensures strong visibility and accessibility along Pasong Tamo Extension.

During the ceremony, Mr. Koichiro Hirao, President of Suzuki Philippines, emphasized



BAIC Opens Quezon Avenue Showroom, Expanding Metro Manila Presence



BAIC Philippines continues to strengthen its position in the local automotive industry with the official inauguration of BAIC Quezon Avenue by Wheels Inc., bringing the brand's premium SUV and electrified vehicle lineup closer to customers in the heart of Metro Manila.

Strategically located along Quezon Avenue, one of Quezon City's major commercial and lifestyle districts, the newly opened dealership reflects BAIC Philippines' commitment to expanding accessibility, enhancing customer experience, and building a stronger nationwide dealership network under UAA-GI Auto Group.

The inauguration ceremony brought together key executives from UAA-GI and Wheels Inc., celebrating a partnership anchored in innovation, growth, and customer-driven mobility solutions.

Joining them was the leadership team of Wheels Inc., headed by Chairman Mr. Gordon Teng together with executives and department heads from its sales, service, parts, customer care, and CRM divisions.

As part of the inauguration, BAIC Quezon Avenue officially unveiled the brand's latest lineup of modern SUVs and electrified vehicles now available to customers, including the BAIC B30e Dune, BAIC B40e Pro Trailmaster rEV, BAIC B40 Pro Trailmaster, BAIC B60e Beaumont.



These vehicles represent BAIC's evolving direction toward intelligent mobility, refined comfort, and adventure-ready capability, offering Filipino motorists a versatile lineup suited for both urban lifestyles and off-road exploration.

During the ceremony, Mr. Timothy Sytin, BAIC Brand Head, underscored the significance of the partnership between BAIC Philippines and Wheels Inc., emphasizing the Wheels Group's strong reputation and leadership in the local automotive industry.

"The Wheels Group is one of the most prominent and respected dealer operating groups in the country. For years, your name has been associated with excellence, with professionalism, and with a standard of business conduct that few can match. That reputation is not given, it is built, carefully and consistently, over many years of doing things the right way."

He further shared that Wheels Inc.'s decision to invest in BAIC sends a meaningful signal not only to the market but also



to the brand itself.

"So when a group of your stature chooses to invest in BAIC and to bring our brand to Quezon Avenue, it sends a powerful message to the market, and an even more meaningful one to us. It tells us that we are building something worth believing in."

Addressing the Teng family directly, Sytin highlighted the shared values that serve as the foundation of the partnership.

"To the Teng family, we are grateful for the professionalism and the integrity you bring to this partnership. The values that guide your business, discipline, vision, and a genuine commitment to excellence are the same values we hold at UAA-GI. That alignment is what gives this partnership its strength, and what gives us confidence in the road ahead."

Sytin also emphasized the importance of the dealership opening amid the rapid growth of the country's new energy vehicle segment. "The Philippine market is entering a defining era. New energy vehicles are no longer a distant idea. They are here, they are gaining ground, and Filipino drivers are embracing them with growing enthusiasm."

He added that BAIC Philippines is already actively participating in this transformation through its growing electrified SUV lineup.

"BAIC is proud to already be part of that movement. Our current new energy SUV lineup is on Philippine roads today, built for our families, our conditions, and the way Filipinos drive. The response has been encouraging, and it confirms what we have believed all along, that this market is ready, and that BAIC is well-positioned to lead."

Beyond its products and expansion, Sytin also recognized the growing local community supporting the brand.

"I also want to take a moment to recognize something we are especially proud of, the strong community of BAIC customers and enthusiasts that we have built here in the Philippines."

The opening of BAIC Quezon Avenue marks another step forward in BAIC Philippines' nationwide growth strategy as the brand continues to expand its dealer network and strengthen its presence in key markets across the country.

Customers and automotive enthusiasts who would like to explore BAIC's latest vehicle lineup may now visit BAIC Quezon Avenue, located at 602 Quezon Ave. corner Tuayan St., Quezon Avenue, Quezon City, and experience firsthand BAIC's newest generation of premium SUVs and electrified vehicles.

DEEPAL LAUNCHES FIRST PH SHOWROOM IN MANDALUYONG, BEGINS INITIAL REEV DELIVERIES



DEEPAL officially opened its first flagship showroom in the Philippines along Shaw Boulevard, Mandaluyong City marking a major milestone in the brand's continued expansion and a significant step forward in the country's transition toward new energy and intelligent mobility.

The celebration brought together key government and industry leaders, including Mandaluyong City Mayor Carmelita "Menchie" Abalos and Vice Mayor Antonio Suva Jr., along with automotive and financial partners, media, and customers who witnessed the official unveiling of DEEPAL's retail and aftersales presence in the country.

Executives from Changan Automobile, led by Leslie Wu, joined representatives from Autohub Group and DEEPAL Philippines in marking the occasion, underscoring the strong global and local collaboration driving the brand's entry into the Philippine market.

Mr. Leslie Wu, Vice Director of Changan Automobile, reaffirmed the company's long-term commitment to the Philippines and DEEPAL's role in shaping the future of mobility in the region. "The Philippines is an important market for Changan and DEEPAL. Through our partnership with Autohub Group, we are committed to bringing advanced, intelligent, and sustainable mobility solutions closer to Filipino customers," Wu said.

Autohub Group President Mr. Willy Tee Ten described the launch as both a milestone and a celebration of the group's 27-year journey in the automotive industry.

"This is more than a showroom launch, it is the start of a new era in mobility," he said, emphasizing DEEPAL's REEV technology as a breakthrough that brings together efficiency, performance, and real-world practicality for Filipino drivers.

He also highlighted the growing benefits of electrified mobility, particularly in terms of long-term ownership savings through reduced

fuel dependency, lower operating costs, and improved efficiency compared to traditional vehicles. He noted that strong support from banking and insurance partners will further help make new energy vehicles more accessible to a wider market.

A key highlight of the event was the ceremonial turnover of 12 DEEPAL units to pioneer customers of the S05 and



G318 REEV models, marking the brand's first official deliveries in the country. This was followed by an additional 56 units scheduled for release in the coming days, reflecting strong early demand and enthusiastic market reception.

The new DEEPAL Shaw showroom spans approximately 1,562 square meters, featuring 4 showroom cars and 10 service bays, designed as a full-service hub that integrates both sales and aftersales support to deliver complete ownership experience.

DEEPAL is exclusively distributed in the Philippines by the Autohub Group, strengthening its role as the official gateway for the brand's rollout and long-term growth in the local market.

As the showroom opens its doors, DEEPAL marks not just an expansion—but a celebration of partnership, innovation, and the beginning of a new chapter in Philippine mobility.