

# MOTORING

## Mitsubishi Motors Philippines Opens Prebooking and Introductory Pricing for the All-New Mitsubishi Destinator

Mitsubishi Motors Philippines Corporation (MMPC) officially opens pre-booking for the All-New Mitsubishi Destinator, a versatile 7-seater SUV designed for families and adventure-seekers, ahead of its launch. The Destinator marks MMPC's newest addition to its SUV line-up and will debut publicly on November 20 at Ring Garden, Ayala Malls Manila Bay, with a simultaneous vehicle display and test drive activity on November 20-23 at the ASEANA Concert Grounds, Pasay City.

To celebrate its arrival, early customers

may enjoy special introductory pricing for reservations and vehicle releases made from November 10, 2025 until January 31, 2026, inclusive of Destinator Adventure Gear merchandise.

In addition, MMPC is extending a Launch Event Promo exclusively for customers who will place reservation during the 4-day launch event at Ayala Malls Manila Bay between November 20–23, 2025 and release their unit on or before January 31, 2026. Qualified customers will receive an additional PHP 5,000 cash discount on top of the introductory price promo.



VARIANT	SRP (PHP)	INTRODUCTORY PRICE (PHP)
GLX Turbo CVT	1,389,000	1,289,000
GLS Turbo CVT	1,599,000	1,499,000
GT Turbo CVT	1,929,000	1,799,000

## Say YES to Ford’s Year-End Sale With Low All-In Deals, 0% Interest Promos, and Cash Savings

Ford Philippines marks the most wonderful time of the year with its Year-End Sale (YES) promotions, allowing customers to enjoy affordable monthly payments, low all-in down payments, 0% interest plans, and cash savings across its SUV and truck lineup.

The program offers buyers three clear paths to own a Ford vehicle: start with a low-down payment, secure an affordable payment scheme, or enjoy outright cash savings.

“Customers have different priorities when they buy a vehicle. Some want the lowest possible down payment, others want stress-free monthly installments, and many are simply looking for the best price,” shares Ryan Lorenzo, Director for Retail Product Marketing and Business Growth, Ford Philippines. “With our Year-End Sale offers, we made sure customers have good deals to choose from to make their ownership experience easy and more convenient.”

### Why Say Yes to Ford’s November Promo?

The Ford Ranger lineup leads this month’s promos and gives buyers flexibility to choose the value they prefer. Buyers of the Ford Ranger Raptor V6 can choose between an outright P50,000 cash savings or a P20,000 savings plus a complimentary 5-Star Care Package that includes a 5-Year Warranty, 5-Year Scheduled Service Plan, and 5-Year Emergency Roadside Assistance. The Ford Wildtrak 4x4 AT comes with a P100,000 discount or a P99,000 all-in package, the Ranger Sport 4x4 AT offers a P100,000 discount or P88,000 all-in downpayment, and the XLT 4x2 AT comes with a P90,000 discount.

For family-oriented owners who would like to move up to a comfortable seven-seater, the Everest Trend is now available at P99,000 all-in



with P29,999 monthly via BPI. At the same time, the Everest Titanium 4x4 carries an outright P60,000 savings for shoppers who prefer a lower cash-out.

Meanwhile, the Ford Territory comes with a P69,000 all-in option and a P19,999 monthly plan via BPI for its Titanium variant. The Territory Sport and Territory Titanium X also come with up to P220,000 in cash savings. EastWest Bank financing offers one-month free amortization for qualified buyers.

Finally, Ford Philippines is extending its premium offers for the Explorer and the Bronco. The Explorer features a 0% interest plan at 20% down payment for 60 months via EastWest Bank or BPI. Another option is a P99,000 all-in deal with four free months of amortization or a

P700,000 outright savings. At the same time, the Ford Bronco offers a 0% interest at 50% down payment with a 60-month payment scheme via BPI or 48-month scheme via EastWest Bank. They can also choose to have P600,000 in savings.

### Availability And Mechanics

Ford’s Year-End Sale (YES) runs throughout the month of November in Ford dealerships nationwide. All financing offers are available through BPI and EastWest Bank for qualified buyers. Final computations, model availability, and approvals may vary by dealer and are subject to each partner bank’s evaluation and final guidelines.



## Suzuki Fronx Hits New Safety Benchmark: 5-Star ASEAN NCAP Rating + Advanced Suzuki Safety Support



Suzuki has achieved another major milestone as the All-New Fronx secures a coveted 5-star safety rating from the ASEAN New Car Assessment Program (ASEAN NCAP) under its 2021–2025 assessment protocol. This top rating is a powerful validation of Suzuki’s commitment to delivering vehicles that not only excite, but also protect the growing needs of today’s families and young professionals.

The tested MY25 Fronx model, manufactured in Indonesia, scored an impressive 77.70 points overall — an achievement that reflects its outstanding performance across Adult Occupant Protection, Child Occupant Protection, Safety Assist Technologies, and Motorcyclist Safety. Its strong structural design, advanced driver-assist systems, and comprehensive safety equipment all contributed to this 5-star result, reinforcing Suzuki’s global philosophy of being “By Your Side.”

At the heart of the Fronx’s safety performance is its robust HEARTECT platform, designed with high-rigidity materials that intelligently absorb and disperse impact energy to reduce cabin deformation during collisions. The structure is complemented by six airbags—covering the front, side, and curtain areas—to surround occupants with all-around protection during unforeseen impacts.

For families, child safety is an absolute priority. The Fronx features standard ISOFIX anchor points and top tether hooks, ensuring child seats can be securely and confidently installed. All seats are equipped with seatbelt reminders, reinforcing safety as a daily habit for every passenger, from front to back.

A large part of the Fronx’s 5-star achievement lies in its suite of Suzuki Safety Support technologies. These intelligent systems are designed to prevent accidents before they happen. Features such as Forward Collision Warning, Autonomous Emergency Braking, Lane Departure Warning, Lane Departure Prevention, and Lane Keep Assist help the driver stay alert and in control at all times. On busy roads, Blind Spot Detection and Rear Cross Traffic Alert provide crucial awareness of surrounding vehicles, especially motorcycles—one of the key considerations evaluated by ASEAN NCAP.

For everyday driving confidence, the Fronx is equipped with Electronic Stability Control (ESC), Anti-lock Braking System (ABS), Electronic Brakeforce Distribution (EBD), and Hill Hold Control, all working together to maintain stability and traction on varying terrains and sudden road situations. Visibility is further enhanced with Auto High Beam, helping drivers maintain optimal lighting without causing glare to oncoming vehicles.

For young professionals navigating city streets and weekend adventures, and for parents prioritizing the safety of their loved ones, the All-New Fronx delivers a reassuring blend of protection, intelligence, and reliability. Its recent ASEAN NCAP 5-star recognition is not just a badge of honor — it is a clear statement that Suzuki is committed to empowering every journey with unmatched safety.

With the All-New Suzuki Fronx, peace of mind comes standard — ensuring that every destination is reached securely, confidently, and with the people who matter most.

## 1,000 in Year 1: Ford Philippines Celebrates 1st Anniversary of Ranger Raptor V6 with 1,000 Proud Owners

Ford Philippines recently celebrated a milestone for the Ranger Raptor 3.0L V6 as the nameplate marks its first anniversary since it was launched in the Philippines. Currently, the Raptor V6 community in the Philippines has grown to 1,000 proud owners.

The Ranger Raptor 3.0L V6 first arrived at the Philippine International Motor Show (PIMS) in October last year with limited availability. Strong demand from enthusiasts prompted Ford Philippines to make the Raptor V6 a mainstay in its formidable vehicle lineup in January.

“The response to the Ranger Raptor 3.0L V6 in its first year has been incredible,” says Pedro Simoes, Managing Director and President, Ford Philippines. “Customers have embraced it as both a serious performance pickup and a trusted everyday companion, and their stories show how strongly the truck fits Filipino lifestyles.”

Engineered by Ford Performance, the Ranger Raptor 3.0L V6 features a 3.0-liter twin-turbo EcoBoost engine paired with a 10-speed automatic transmission delivering 397 PS of power and 583 Nm of torque. The truck is supported by FOX 2.5-inch Live Valve Internal Bypass Shock Absorbers and up to seven selectable drive modes, including Baja mode for high-speed off-road driving. These technologies allow customers to enjoy confident and exciting journeys from city roads to rough terrains.

### Tough Truck for Tough Lifestyles

System integrator Angel Santiago is one of the early owners of the Raptor 3.0L V6, and his work involves regular client visits which often required long drives. After seeing the Raptor V6 at the launch, he decided to add it to his garage despite already having a 2.0L diesel version. “I have two identical-looking Raptors – both black, and both have Monday coding plates.” Yet, he doesn’t see it as a problem. As much as he can, he uses his V6 to travel between his home, his office, showrooms and project sites. “No matter the distance, the Raptor V6 turned my client visits into something I look forward to,” he says.

Ivan Capati is another proud owner. He shared that his most memorable drive so far was his first solo trip to La Union and Baguio over three days, taken in heavy rain with some sections of the route flooded. “Despite the adverse weather condition, I never felt unsafe at any point. Mind you, I usually bring someone with me in case something happened and I would need help. This time, however, the Raptor V6 felt planted, powerful, and comfortable the whole way, so I never felt stressed,” he proudly shared.

For Roger Aventurado, a Raptor club member, the V6 represents the latest step in a long relationship with Ford. He proudly admitted owning multiple Ranger variants from 2018 onward, before finally getting a Raptor V6 earlier this year. He now drives his Raptor V6 nearly every day and considers it his best Raptor yet in terms of performance and presence on the road. “I have owned several Ford pickups since 2018, but the Raptor V6 is on a different level. It is the first pickup that truly feels like a reward for all those years of work,” he says.

For Ken Chee, another member of a local Raptor club, owning a V6 is the natural progression of a long relationship with Ford. Prior to acquiring the 3.0L version, he owned various iterations of the Ranger Raptor. That didn’t stop him from getting a V6 in August this year. “I already know the 2.0L Raptor is a good ride, but I was pleasantly surprised with the 3.0L version. You can actually feel a next-level difference, especially when traveling on rough roads.”

And then, there’s Zainal Limpao, another longtime Ford loyalist who alternates driving his V6 and his Ford Everest. He was among the first batch of Raptor 3.0L buyers during the launch last year, and according to him, it was money well-spent. A round-trip drive from Cavite to Pangasinan validated his choice. “I had my family with me during the trip, and it was raining most of the time. The all-wheel drive and the V6 power helped a lot, so what should’ve been a long and grueling trip was actually a smooth and enjoyable ride,” he shared.

After a year on Philippine roads, the Raptor 3.0L V6 has definitely settled into the lives of its proud owners not only as a capable performance pickup, but as a source of everyday enjoyment that turns routine drives and long journeys into memorable experiences.