

MOTORING

Suzuki Philippines Unveils the All-New Dzire with Hybrid Technology at the 2025 Manila International Auto Show

Suzuki Philippines made a strong mark at the 2025 Manila International Auto Show (MIAS) with the launch of the All-New Suzuki Dzire Hybrid, a stylish and smart compact sedan now equipped with Suzuki's hybrid system. The reveal was led by Suzuki Philippines' Director and General Manager for Automobile Division, Mr. Norihide Takei, as part of the brand's milestone celebration of 50 years in the Philippines. In his speech, Mr. Takei highlighted the significance of this launch in Suzuki's journey. "We are proud to unveil the All-New Dzire Hybrid—a vehicle designed to give every Filipino a stylish yet practical driving experience. With advanced features, hybrid efficiency, and premium styling, it redefines what a compact sedan can be," he said. He also emphasized Suzuki's continuing efforts to offer innovative, fuel-efficient vehicles tailored for the Filipino market. The All-New Dzire Hybrid showcases a more refined exterior with a redesigned front fascia, chrome-accented grille, and multi-light LED headlamps. Its sleek silhouette and sculpted body lines flow seamlessly into



From L-R: Yasuki Nakagawa - Assistant to the General Manager and Department Head of Sales; Yukio Sato - General Manager, After Sales Division; Norihide Takei - Director and General Manager, Automobile Division; Koichiro Hirao - President; Norminio Mojica - Managing Director.



its new rear combination lamps, giving it a bold and elegant presence on the road. Inside, the Dzire features a spacious cabin with a premium, dual-tone interior accents, improved ergonomics, and a driver-centric dashboard layout. The GLX variant is equipped with a 9-inch touchscreen display audio system - compatible with Apple CarPlay and Android Auto - delivering both function and connectivity. Rear passengers benefit from ample legroom, AC vents, and a foldable center armrest for added comfort. Under the hood is Suzuki's new 1.2L Z12E 3-cylinder gasoline engine paired

with a hybrid system and a Continuously Variable Transmission (CVT). This setup enhances both driving performance and fuel efficiency, while the hybrid system enables energy-saving features like auto start-stop and electric motor assist. Drivers can expect smoother acceleration and quieter operation—ideal for both city and highway drives. Safety remains a top priority with the All-New Dzire Hybrid, with six airbags now standard across all variants—including front, side, and curtain airbags for comprehensive occupant protection. It also comes equipped with Electronic

Stability Program (ESP), Anti-lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD), Hill Hold Control, and rear parking sensors with a camera. Combined with its reinforced body structure, these advanced safety features have earned the Dzire a prestigious 5-Star Global NCAP Safety Rating for Adult Occupancy, offering confidence and peace of mind on every drive. Suzuki Philippines announced that the All-New Dzire Hybrid will be available nationwide at all Suzuki dealerships by the end of the month, with prices set at PHP 920,000 for the GL CVT Hybrid and PHP 998,000 for the GLX CVT Hybrid. Customers can choose from the following colors:

- GL Variant: Gallant Red Pearl, Arctic White Pearl, Magma Gray Metallic
- GLX Variant: Alluring Blue Pearl Metallic, Arctic White Pearl, Magma Gray Metallic

Visitors to the Suzuki booth at MIAS can also explore other popular models, including the adventure-ready Jimny 3-Door and 5-Door, the family-friendly Ertiga Hybrid, and the bold new XL7 Hybrid Black Upgrade. Attendees are invited to test drive the latest vehicles, including the All-New Dzire, Jimny 5-Door, XL7 Hybrid, and S-Presso. The Suzuki booth also features exciting games, interactive activities, and a special Suzuki Safety Scouts area—an educational space for children to learn the importance of road safety in a fun way. As Suzuki celebrates 50 years of building trusted relationships with Filipino motorists, the company remains committed to delivering quality, safe, practical and environment-friendly mobility solutions for all.

Mitsubishi Triton hailed as Best Pick-Up Truck Design in 2024-2025 Auto Focus Media's Choice Awards (AFMCA)

Mitsubishi Motors Philippines Corporation (MMPC) is proud to announce that its latest pick-up truck, the Mitsubishi Triton, has been awarded the Best Design in the Standard Pick-Up Truck Category for 2024-2025 Auto Focus Media's Choice Award (AFMCA). This esteemed recognition highlights the Triton's robust and athletic design which makes it a perfect companion for any scene. AFMCA is organized and conducted by Sunshine TV annually since 2008. The purpose of this award is to further recognize the automotive brands and their products. Select group of recognized motoring media professionals and journalists are the ones determining the winner of the awards. It's been a year since the Mitsubishi Triton was first launched in the country, but it continues to set the standard for style and durability in the competitive pick-up truck market. Combining tough design elements with rugged capability, the Triton has become a true game changer in the segment, captivating both urban drivers and off-road enthusiasts. Mitsubishi Triton's aggressive front fascia, longer overall length and wider stance exude dominating presence on the road. Sporting Mitsubishi Motor's iconic Dynamic Shield Design, cunning projector headlight and Daytime Running Light design, it helps boost the driver's inner audacity. Its signature T-shaped taillamps are easily noticeable



from afar, serving its function well. Encouraging drivers to go beyond limits, the Mitsubishi Triton is infused with sturdy armor, athletic sports bar and 18-inch alloy wheels. All these features are curated not just for aesthetics, but also for functionality. Triton's robust and athletic design empowers drivers with undeniable reliability. MMPC President & CEO Ritsuo

Imaeda expressed his gratitude and enthusiasm upon receiving the award. "We are truly honored to receive the Auto Focus Media's Choice Award for Best Design in the Pick-up Category. This award will help customers realize how the Mitsubishi Triton is the best-suited pick-up truck for city driving, work and adventure due to its perfect combination of cutting-edge design, functionality, and performance", said Imaeda. The Mitsubishi Triton continues to challenge the pick-up truck segment, offering a combination of advanced features such as a bold exterior design, an upgraded interior, enhanced safety features, and superior driving comfort. This award further affirms Mitsubishi's commitment to offering vehicles that stand out in both form and function. With the Triton's recent achievement, MMPC looks forward to further strengthening its presence in the Philippine automotive market and continues to deliver products that exceed customer expectations.



MG Philippines Previews the New D90 4WD at MIAS 2025



MG Motor Philippines is excited to preview a new SUV at the Manila International Auto Show 2025, the MG D90 4WD. Slated to compete in the very competitive SUV PPV segment, MG is poised to introduced a game-changer in the market. The D90 is powered by a 2.0 Twin Turbo diesel engine mated to an 8-speed automatic transmission. The engine output is rated with 215 horsepower and 500 Nm of Torque that complies with Euro 5 emission standards. The D90 also sports a strong fascia with a gloss-black grill finish that blends well with its stylish body cladding. The flagship variant will also come with middle + rear differential locks as standard. Inside, the D90 is equipped with dual 12.3 inch infotainment display with Apple CarPlay and Android Auto capability. Other features that come standard with the D90 include 8-way power adjustable driver seats, optional captain seats for the 2nd row, power sunroof, a 360-degree camera, and 64-color atmosphere lights. The D90 will also feature the latest Advanced Driver Assist System (ADAS) that includes adaptive cruise control, adjustable overspeed alarm system, advanced emergency braking system, lane departure warning system, land keep assist and blind spot monitoring system. At MIAS, MG Philippines aims to emphasize its role as a global brand, offering global quality products that adheres to global standards. The all-new MG D90 4WD is one model that truly embodies MG Philippines' new brand campaign – MADE GLOBAL, MADE GREAT.

