

Lynk & Co Urban Playground Opens at 2025 Manila International Auto Show, Debuts New 02 E-SUV and Previews 08 EM-P SUV

Under the official distributorship of the United Asia Auto Group, Inc. (UAAGI,) global auto brand Lynk & Co proudly showcases its innovative EV and ICE model lineup at the 2025 Manila International Auto Show (MIAS 2025), at the World Trade Center in Pasay City from April 10-13, 2025.

A Global Brand Continues to Grow in the Philippines

Now in its second year in the Philippine automotive industry, Lynk & Co Philippines once again brings excitement and anticipation to Filipino motorists with an array of vehicles that are designed to engage your senses. “Lynk & Co’s second year marks a powerful stride towards the future of Filipino driving,” says UAAGI Chairman Rommel L. Sytin. “We’re thrilled to witness Filipinos leading this charge behind the wheel of a modern and innovative Lynk & Co ride, proving that a premium driving experience can be both attainable and sustainable. We’re proud to be part of a movement that’s redefining the new standard in premium mobility for Filipinos.”

Lynk & Co Urban Playground: A Hub of Youthful Energy

At MIAS 2025, Filipinos will be able to experience Lynk & Co firsthand at the brand’s dedicated space: the “Lynk & Co Urban Playground.” This vibrant and dynamic display embodies the youthful and energetic spirit of Lynk & Co, reflecting the brand’s core values of innovation and connection. More than just a car display, the Lynk & Co Urban Playground is a space designed to resonate with the modern Filipino driver, showcasing the brand’s unique blend of style, performance, and technology.

“Lynk & Co’s modern design, innovative technology, advanced driving and safety systems, and European lineage carry with them a unique distinction that sets the brand apart from the rest,” says Lynk & Co Brand Head Franz Decloedt. “The brand has endeared itself to Filipinos looking to make a premium, yet sensible, vehicle upgrade.”

Introducing the Lynk & Co 02: A Premium, Sporty e-SUV

The main highlight at the Lynk & Co Urban Playground is the launch of the much-anticipated Lynk & Co 02: a premium, sporty, e-SUV, and Lynk & Co Philippines’ first fully electric vehicle offering. This sleek and attractive coupe fastback is set to challenge the local EV market with its exceptional product specifications, sporty driving dynamics, refined interior and finishes, and ergonomic European design.

The Lynk & Co 02 boasts a long driving range of 435 km (WLTP) on a full charge, and can charge from 10% to 80% in just 30 minutes. Its powerful electric motor propels it from 0-100 kph in a mere



(l-r) UAAGI Chairman Rommel L. Sytin, Lynk & Co PH Deputy Director Timothy Sytin, UAAGI Chief Marketing Executive and SVP Lyn M. Buena, Lynk & Co Brand Head Franz Decloedt, and UAAGI Vice Chairman Kenneth L. Sytin are flanked by the newly revealed Lynk & Co 02 E-SUV and 08 EM-P SUV at the 2025 Manila International Auto Show

5.5 seconds thanks to a 272Ps and 343 Nm of torque. The 02’s aerodynamic design, with a drag coefficient of 0.25 Cd thanks to 13 drag-reduction optimizations, enhances battery efficiency and extends its range.

The 02’s exterior showcases Lynk & Co’s new “The Next Day” design language, complete with Dynamic Day Rays LED Daytime Running Lights, Megacity Horizon LED Tail Lights, and a Black Diamond Panoramic, UV Coated, Glass Roof. Inside, the 02 offers seats made from recycled PET plastic, and features Wireless Apple CarPlay (wireless Android Auto available June 2025.) Passengers will enjoy the immersive sound of a 14-speaker Harman Kardon Audio System, and a remarkably quiet cabin thanks to excellent NVH engineering.

Just like all Lynk & Co models safety is paramount. A 540-degree all around view camera and 16-point ADAS with both passive and active safety complements comply with stringent safety and collision standards. The Lynk & Co 02 comes with a 150,000 km or 5-year vehicle warranty, whichever comes first.

The Lynk & Co 02 Premium Sporty E-SUV price starts at Php 1,788,000.00, offering a compelling value proposition, delivering premium features, technology, and design without the premium price tag of other luxury brands.

A MIAS Exclusive and Philippine First

The Lynk & Co Urban Playground at MIAS 2025 will also host a very special model preview, publicly showcasing an all-new Lynk & Co vehicle for the first time in the Philippines: the new Lynk & Co 08 EM-P

SUV. The 08 is a plug-in electric vehicle that has an adaptive hybrid system which provides a pure electric driving range of up to 200km+ (WLTP), over 1,000km+ of combined hybrid driving range, and featuring Lynk & Co’s futuristic “The Next Day” design language. The Lynk & Co 08 EM-P and its next generation features don’t just put it ahead of the game—it’s redefining the game altogether.

A Lineup of Promos for Every Lifestyle

Aside from the exciting 02 EV, the Lynk & Co Urban Playground will showcase the brand’s entire lineup of Swedish-designed and engineered models. This includes the fuel-efficient 01 PHEV, boasting an impressive 47.08 Km/L combined hybrid fuel mileage; the award-winning and race-ready 03+ Sports Sedan; the athletic and sporty 05 AWD Fastback SUV; and the distinctly dynamic 06 SUV Origin SE edition, which now starts at an attainable Php 1,099,000.00. The strength of the Lynk & Co Urban Playground at MIAS 2025 is that it shows there is a Lynk & Co vehicle for every lifestyle, catering to the diverse needs of Filipino motorists.

Here is a quick look the MIAS-Exclusive deals you can score when you visit the Lynk & Co Urban Playground this April 10-13, 2025 at the World Trade Center in Pasay:

Lynk & Co Model / Variant	MIAS Exclusive Price
06 Hyper Halo	Php 1,468,000
06 Hyper Core+	Php 1,299,000
06 Origin SE	Php 1,074,000
01 PHEV	Php 2,018,000
01 EV+	Php 1,898,000
03+ AWD	Php 2,818,000
05 AWD Fastback	Php 2,398,000
02	Php 1,738,000
02 Plus	Php 1,938,000

Link & Connect with Lynk & Co Philippines

The Lynk & Co Urban Playground at the 2025 Manila International Auto Show is more than just a car display; it’s an experience. It’s a chance to connect with a brand that embodies youthful energy, innovative technology, and a unique lifestyle.

Mark your calendars! Visit the Lynk & Co Urban Playground at the 2025 Manila International Auto Show from April 10-13, 2025! Test ride the latest Lynk & Co Vehicles at the UAAGI Performance Center (located directory by the main driveway of the World Trade Center) to experience new, premium, mobility solutions that will change the way you see your daily drive. And score exclusive MIAS-only promos and perks, and discover why Lynk & Co is more than just a car brand – it’s a movement.

Follow Lynk & Co on social media: LynkCoPhilippines on Facebook, and @lynko_philippines on Instagram for the latest news and updates. You may likewise contact Lynk & Co Philippines via its hotline, 0917 175 LYNK (5965). You may also visit LynkCo.ph to book a test drive, request for a quote, and learn more about Lynk & Co’s exciting product lineup. Lynk & Co dealerships are located in premium locations nationwide including Alabang, Angeles, BGC, Bulacan, North EDSA and Quezon Avenue.

Lynk & Co is young, energetic, open, inclusive, and born global. The brand echoes the sentiment of today’s highly-engaged generation to remain linked and connected with people of similar values and beliefs, through its lineup of expertly crafted vehicles. Lynk & Co is at the forefront of the automotive industry, demonstrating its exponential growth as one of the world’s fastest-growing premium automotive brands. This rapid progress is deeply rooted in the Lynk & Co’s strategic direction and unwavering commitment to being a user-centric brand.

GAC Motor Philippines Electrifies 2025 MIAS with Public Debut of M8 PHEV and Exclusive Deals



GAC Motors at MIAS 2024. (From left) GAC Brand Ambassador Dingdong Dantes, Mr. Wang Shunsheng – Vice President of GAC International, Mr. Rafael Sainz – COO of Astara, and Mr. Luis Torres – Astara Philippines Country Manager, stand proudly beside the newly previewed GAC M8 PHEV at the 2025 Manila International Auto Show.

GAC Motor Philippines, led by Astara Philippines, opened its showcase at the 2025 Manila International Auto Show (MIAS) with the public debut of its flagship plug-in hybrid MPV, the M8 PHEV. With the theme “Innovate the Drive – GAC’s Road to Electrification,” the brand is moving forward with smarter and more sustainable mobility options for Filipino drivers.

The M8 PHEV drew attention from showgoers on opening day with its bold styling, spacious interior, and refined plug-in hybrid powertrain. Positioned for families and professionals seeking both luxury and efficiency, the M8 PHEV is expected to launch in the Philippine market by the third quarter of 2025, with a projected price below PHP 4.3 million.

“Introducing the M8 PHEV at MIAS marks an important step in our journey to bring more intelligent and sustainable mobility solutions to the Philippines,” said Luis Torres, Country Manager of Astara Philippines. “This model represents the kind of innovation GAC is now known for—smart, refined, and aligned with the needs of today’s Filipino drivers.”

GAC Motor’s MIAS booth also features a strong lineup of vehicles, including the GS3 Emzoom, Emkoo Hybrid, M6 Pro, GS8, and the newly previewed M8 PHEV. Test drives are available throughout the event for the GS3 Emzoom, Emkoo Hybrid, and M6 Pro, allowing guests to get a feel for the brand’s performance and features.

GAC Brand Ambassador Dingdong Dantes was also present during the opening day activities to show his support for the brand, while Mr. Wang Shunsheng, Vice President of GAC International, flew in to personally support the local team

“The Manila International Auto Show is a great way for us to connect with Filipino customers and let them experience what GAC has to offer,” said Mr. Wang. “We’re confident in the market’s potential and will continue to bring in high-quality models that meet the needs of today’s drivers.”

To mark the occasion, GAC Motor is offering exclusive MIAS MAX deals from April 10 to 13, available across all GAC dealerships nationwide. Enjoy as much as PHP 172,900 in discounts on the GS3 Emzoom, plus a free 10K PMS package. Other exciting offers include PHP 435,000 off the Empow, up to PHP 250,000 in total discounts on the GS8, PHP 100,000 off the Emkoo Hybrid, PHP 160,000 off the M8, and PHP 165,000 in savings on the M6 Pro GS variant

“With our exclusive MIAS offers, we’re giving even more reasons for customers to visit our dealerships and discover what GAC has to offer,” added Torres. “We’re excited for what the rest of the show has in store.”

The 2025 Manila International Auto Show runs until April 13 at the World Trade Center in Pasay City. For more information on GAC’s MIAS showcase and ongoing offers, visit your nearest GAC dealership or follow GAC Motor Philippines on social media.



Lynk & Co’s first fully electric vehicle: The 02 E-SUV showcased at the Lynk & Co Urban Playground



Lynk & Co 01 PHEV



Lynk & Co 03+ Sports Sedan