

MOTORING

GWM Expands Philippine Lineup with the ORA 03, Wey GaoShan PHEV, Haval MengLong PHEV, and Haval M6 at MIAS 2024

GWM Philippines, under the distributorship of Luxuriant Automotive Group, Inc. (LAGI), expands its lineup with the introduction of its first fully-electric vehicle for the Philippine market and the preview of its upcoming new energy vehicles at the 2024 Manila International Auto Show (MIAS).

“Today marks a significant milestone not just for GWM, but for the Philippine market as well. Since we launched, our goal has been to provide automotive products that will respond to the needs and wants of every Filipino. So far, I believe we are successful in doing so,” said Fritz Gerald De Ocampo, Product Planning Manager of GWM Philippines.

GWM launched at the motor show the ORA 03, and is previewing the WEY GaoShan PHEV, Haval MengLong PHEV, and Haval M6. The company is also showcasing the Tank 300 off-roader SUV which it launched a few months ago and has easily become one of its most in-demand models.

ORA 03



GAC MOTOR SAN FERNANDO FORMALLY OPENS UNDER AUTOKID



The inauguration program of GAC Motor San Fernando was led by distinguished figures in attendance, including (from left to right) Timmy De Leon, Marketing Director, Astara Philippines; Franz Decloedt, Brand Head, GAC Motor Philippines; Kevin McHale Yao, CEO, Autokid Motors

Astara-led GAC MOTOR Philippines enters the second quarter of 2024 on a strong note with the inauguration of GAC Motor in San Fernando, Pampanga under Autokid Motors (Autokid). This GAC Motor dealership complies with GAC’s global showroom standards, and is fully outfitted with 3S facilities for vehicle maintenance and service.

“Today’s opening of GAC Motor San Fernando is truly a landmark occasion. It highlights the mutual dedication of Astara Philippines and Autokid to strengthen GAC’s brand presence especially in Pampanga,” said Franz Decloedt, Brand Head of GAC MOTOR, Astara Philippines.

He added, “Together, we are driven to empower Filipino families, enterprises, and communities through the state-of-the-art and high-performance vehicles of GAC Motor, such as the recently launched luxury M8 MPV and the family-friendly M6 Pro.”

“We are thrilled to expand our presence in Central Luzon with the opening of GAC Motor San Fernando,” said Kevin McHale Yao, CEO of Autokid Motors. “We’re all about delivering top-notch cars and service, and with our proven experience in distributing top-quality automotive brands, we’re here to make sure every customer gets more than just a car—they get a fantastic experience.”

The new dealership, situated along Olongapo-Gapan Road, Brgy. Magliman, in San Fernando City, showcases GAC MOTOR’s international showroom standards, ensuring a world-class, premium experience for all its customers. The showroom can display as much as 6 vehicles, providing customers with a comprehensive showcase of the automotive brand’s extraordinary lineup.

The 1,500 sqm. facility is also a fully outfitted 3S dealership, with an operational service shop featuring 8 workbays along with diagnostic equipment and special tools specifically for use with GAC vehicles. The facility has available stock of genuine parts, ensuring fast and dependable aftersales service for all GAC MOTOR vehicle owners.

GAC Motor San Fernando is part of the brand’s growing dealer network in the Philippines, on track to reach 35 by the end of 2024. Autokid Motors is set to open more GAC Motor dealerships in Congressional Avenue and Mindanao Avenue in Quezon City, as well as in Guiguinto, Bulacan, and Subic, Zambales.

In addition, all GAC Motor vehicles purchased come with an after sales warranty for the first five (5) years or 150,000 kilometers, whichever comes first. All vehicles sold by the dealership are also covered by 24-hour Emergency Roadside Assistance, free Preventive Maintenance Service (PMS) on the first 5,000 kilometers, and a service call center available for customers.

Customers are invited to visit their nearest GAC dealership or explore the official GAC Motor Philippines website at www.gacmotorph.com to discover the full range of models and know more about GAC MOTOR’s exceptional offerings.

The ORA 03 is GWM’s newest offering for the Philippine market, and also the first fully-electric vehicle in its lineup. Available in two variants—the ORA 03 400, and ORA 03 500—it is the essence of a statement car with its fashionable, iconic, and eye-catching design.

Following the “Retro-Modernistic” concept, the ORA 03 combines a retro look with modern features. Round full LED headlights with round daytime running lights give it a recognizable appearance. Meanwhile, its interior continues with the retro-modern aesthetic with clean surfaces, pastel upholstery, matched with dual displays for the driver’s information screen and infotainment system.

Comfort and convenience are key with loads of standard equipment such as a Panoramic Sunroof, 10.25” Infotainment Screen with Wireless Apple CarPlay and Android Auto connectivity, Leather Seats, Front Seat Ventilation with Massage Function, Automatic Climate Control, and a Wireless Phone

Charger, among others.

The ORA 03 is powered by an electric motor that produces 169 horsepower and 250 Nm of torque. With a 48 kWh battery pack on the 400 variant, it can drive up to 310 kilometers on the WLTP cycle. On the other hand, with a 63 kWh battery pack on the 500 variant, it can drive up to 420 kilometers on the WLTP cycle.

Safety is uncompromised with the GWM ORA 03 as both variants come standard with a comprehensive list of Active and Passive Safety Features which include but are not limited to Six Airbags, 3-Point Seatbelts for all passengers, ISOFIX Tethers, Anti-Lock Braking System (ABS), Electronic Stability Control (ESC), Hill-Start Assist Control (HSA), Roll Movement Intervention, Secondary Collision Mitigation, Traction Control System (TCS), Tire Pressure Monitoring System (TPMS), and a 360-Degree View Camera, among others.

Drives are not only easier but also safer with Adaptive Cruise Control (ACC), Automatic Emergency Braking (AEB) with Vehicle, Pedestrian, and Bicycle Detection + Junction Assist, Blind Spot Detection (BSD), Cross Traffic Alert with Automatic Brake, Door Open Warning, Multiple Lane Keeping Assists, Forward Collision Warning (FCW), Intelligent Cornering Control, Intelligent Dodge, Intelligent Speed Assist, Rear Collision Warning, Traffic Jam Assist

tronic driving range of 140 kilometers on the WLTP cycle, while the latter has an all electric range of 102 kilometers on the NEDC cycle.

They also feature GWM’s Hybrid Intelligent 4WD or Hi4 technology, the world’s first intelligent control four-wheel drive hybrid technology. This provides a four-wheel drive experience,

two-wheel drive price, four-wheel drive performance, and two-wheel drive energy consumption achieving optimal efficiency in all working conditions leading to worry-free driving in all scenarios.

Haval M6

A compact SUV for the price of a subcompact sedan? That’s the GWM Haval M6 which will be available in the coming months. This compact SUV will

Rear A/C Vents, a 10.25” Infotainment Screen, and Smart Keyless Entry with Push Button Start, among others.

Drives certainly won’t be boring with the Haval M6’s 1.5-liter turbo-charged gasoline engine, producing 150 horsepower and 210 Nm of torque, mated to a 7-speed wet dual-clutch transmission (DCT). It also features three driving

modes—Eco, Standard, and Sport—to ensure that the vehicle can adjust to any driving situation.

TANK 300

Also being showcased at the GWM booth at the MIAS 2024 is the brand’s new TANK 300 premium off-roader SUV which was introduced to the market a few months ago.

The TANK 300 wears soft curves and flowing lines for a tough, commanding design language. Its front fascia is characterized by a rectangular, three-slatted grille, matched with horizontal LED Daytime Running Lights that run along the center of the rounded LED Headlamps, creating a distinctly modern twist on off-road SUV designs of the past.

What truly defines the TANK 300 as a premium and modern off-road SUV is its cabin. It features standard Nappa Leather upholstery with diamond-pattern stitching, normally seen in high-end luxury sedans. Also standard are a pair of 12.3” digital displays for the driver’s instrument cluster and infotainment system, paired with a 9-speaker Premium Infinity Audio System.

The TANK 300 is truly a capable vehicle with its turbocharged 2.0-liter gasoline engine that pumps out 217 horsepower and 380 Nm of torque, mated to a German ZF 8-speed automatic transmission. The GWM TANK 300 is available for Php 2,678,000.



(TJA), Traffic Sign Recognition, and Automatic Crash Unlock Function.

Loaded with class-leading features, GWM is proud to announce that the ORA 03 is one of the most accessible models in its segment with an introductory starting price of just Php 1,288,000 for the 400 variant. Meanwhile, the top-of-the-line 500 variant has an introductory price of Php 1,778,000.

WEY GaoShan and Haval MengLong PHEV

GWM Philippines also took the opportunity to preview its upcoming plug-in hybrid electric vehicles (PHEV)—the WEY GaoShan luxury MPV and Haval MengLong compact SUV.

Both these models are powered by 1.5-liter turbocharged gasoline engines paired to an electric motor. In the WEY GaoShan, this powertrain produces 480 horsepower and 762 Nm of torque with its 39.48 kWh battery, while in the Haval MengLong it produces 373 horsepower and 750 Nm of torque with its 19.09 kWh battery. The former has an all elec-

be GWM’s entry-level SUV for the Philippine market.

Despite being low on price, the Haval M6 is high on standard features. Customers can expect the GWM Haval M6 to come standard with LED Headlamps with Daytime Running Lamps, Power Sunroof, 17” Alloy Wheels, Leather Seat Upholstery, Automatic Climate Control,

Suzuki extends scorching deals, promos for Ertiga Hybrid, S-Presso

Summer just got even hotter as Suzuki Philippines announced on April 2, 2024 that it was extending its “Summer to Remember Promo” where hot deals and discounts await its patrons and first-time buyers only for this month!

For the whole month of April, 2024, Suzuki customers can take advantage of the extended low downpayment promotions and huge cash discounts when buying a new Ertiga Hybrid or S-Presso unit.

There is no better time to buy a brand new Ertiga Hybrid and drive in elegance with its cutting-edge features like the Engine Auto Stop Start System and vibrant TFT LCD multi-information display! Just opt for a cash transaction for GL AT and MT variants and save up to P60,000 worth of discount.

Alternatively, a low downpayment option awaits discerning customers! For a downpayment of only P78,000, bring home a new Ertiga Hybrid MT unit and pay only P22,176 per month; or a new Ertiga Hybrid AT for a downpayment of P88,000 and a monthly installment of as



low as P22,886.

Moreover, pay in cash for a new GLX AT Hybrid and get up to P40,000 discount—or decide on a low downpayment option worth P98,000 and pay only P23,901 monthly!

With a bold design and robust stance radiating vibrant energy, kickstart your excitement in life with a new S-Presso unit. Just pay in cash and enjoy a hot P32,000 in savings!

Alternatively, a low downpayment

promo awaits for only P59,000. Pay only as low as P12,579 to P13,391 per month for manual and automatic transmissions, respectively, and take home your new S-Presso without breaking the bank!

Never let the summer season slip away without seizing the scorching deals to upgrade your ride.

Head to your nearest Suzuki dealership nationwide and take the leap towards a more convenient and sustainable driving experience