

Cross power with style with the new Toyota Corolla Cross

Toyota Motor Philippines introduces popular crossover’s all-HEV lineup



Toyota Motor Philippines (TMP) has officially launched the new and improved version of the Philippines’ best-selling Hybrid Electric Vehicle (HEV) model to date - the Toyota Corolla Cross. Introduced in 2020 as TMP’s first hybrid electric crossover alongside its regular Internal Combustion Engine (ICE) variants, the new 2024 Corolla Cross now comes in an all-HEV lineup.

In the launch event held at SM Aura in Taguig City, TMP President Masando Hashimoto emphasized the role of the Corolla Cross in Toyota’s drive to enable customers to pursue sustainable mobility options.

“The Corolla Cross, the first strong hybrid crossover in the Philippines, has been a key to accelerating electrification in the Philippines. TMP pioneered hybrid in 2009, but it’s upon the Corolla Cross launch in 2020 when we started achieving 3-digit annual sales figures of xEVs. Last year, TMP reached 7,203 Lexus and Toyota xEV sales.”

“As of end of February 2024, there are already more than 4,000 electrified Corolla Cross on the road, part of the more than 13,000-strong customers who chose electrified Toyota and Lexus models since we started the electrified movement,” he added.

At a starting price of PHP 1,498,000 for the G HEV variant, the new Corolla Cross further expands TMP’s range of affordable and reliable electrified vehicles, signifying its strong commitment towards making the electrified lifestyle a mainstream choice for Filipinos.

ELECTRIFYING STYLE & FUNCTION

The V HEV and G HEV variants of the new Corolla Cross now sport a mesh-like grille with hexagonal outlines, while the GR-S HEV variant retains the stylish front façade of the previous Corolla Cross GR-S HEV.

For the headlamps – the V HEV and GR-S HEV variants now have LED lamps with automatic high beam (AHB) and sequential turn signal, while the G HEV variant has upgraded from halogen lamps to LED lamps.

Along with the GR-S HEV variant, the V HEV variant now also has a power back door with kick sensor. The top-of-the-line GR-S HEV variant comes with a panoramic view monitor camera and a panoramic moonroof for that added premium feel.

On the inside, all variants now have LED interior lamps and a leather steering wheel. The foot brake has also now been replaced with an electronic

parking brake (EPB).

The new Corolla Cross is also packed with convenience features, such as a 12.3-inch fully digital multi-information display (MID) for the GR-S HEV. The V HEV, meanwhile, has a 7-inch thin-film-transistor (TFT) MID, while the G HEV has a 4.2-inch TFT MID.

All three variants have a 10-inch display audio with wireless Apple CarPlay and Android Auto, and a wireless charger for convenient smartphone charging on the go.

POWER & SAFETY IN ONE PACKAGE

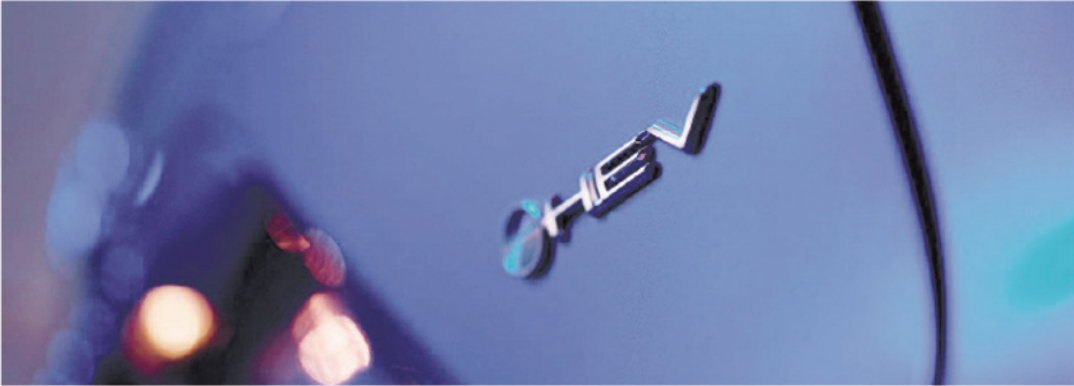
The GR-S and V variants are equipped with Toyota Safety Sense (TSS), which includes Pre-

with style.

The new Corolla Cross is available in three variants – the GR-S HEV, which starts at PHP 1,917,000; the V HEV, which starts at PHP 1,763,000; and the G HEV, which starts at PHP 1,498,000. Available colors are as follows:

GR-S HEV	(2-tone) Emotional Red 2 / Attitude Black Mica (2-tone) Platinum White Pearl Mica / Attitude Black Mica
V HEV	Platinum White Pearl Mica Celestite Gray Metallic Metal Stream Metallic
G HEV	Platinum White Pearl Mica Celestite Gray Metallic Metal Stream Metallic

Customers can check out the new Toyota Corolla Cross at SM Aura in Taguig City until



Collision System (PCS), Automatic High Beam (AHB), Lane Tracing Assist (LTA), Lane Departure Alert (LDA) and Dynamic Radar Cruise Control. All variants have active safety features such as Emergency Brake Signal (EBS), Anti-Lock Brake System (ABS), Electronic Brake Distribution (EBD) and Vehicle Stability Control (VSC).

The new Corolla Cross is powered by a hybrid 4-cylinder, in-line, 16-valve DOHC, chain drive with VVT-i engine with CVT transmission. This hybrid engine combines the power of a conventional engine with the fuel efficiency of an electric motor for an eco-friendlier drive, giving customers the power to start their journey toward a carbon-neutral future.

With its stunning exterior, rich convenience features, and excellent fuel efficiency, the new Corolla Cross provides an attractive package for individuals looking to power their everyday drives

Sunday, April 14, where it will also be available for test drive. The new Corolla Cross is also available for viewing and reservation at any Toyota dealership nationwide.

KEEPING THE COROLLA LEGACY

Hashimoto added the improvement in the Corolla Cross is also part of the drive to continue nurturing the Corolla brand.

“The Corolla is the best-selling Toyota nameplate in the world.

Since the introduction of the brand in 1966, roughly 50 million units have been sold in 150 countries – and that includes the Philippines.”

“The Corolla’s story continues today, and with its role in carbon neutrality, we are working on having the Corolla enjoyed by generations to come,” he added.

Hyundai IONIQ 5 Robotaxi Passes Driver’s License Test to Demonstrate ‘Uncompromised Safety’

- Hyundai Motor’s new campaign film shows the IONIQ 5 robotaxi successfully completing a process similar to an actual U.S. driver’s license test
- Based on Hyundai’s ‘Progress for Humanity’ vision, the film also conveys values of inclusivity, aiming to provide freedom of mobility to all
- Hyundai Motor’s AI-based autonomous driving technology, powered by Motional, is expected to bring positive change to the everyday lives of the brand’s customers



Hyundai Motor Company has released a campaign film showing the all-electric, self-driving IONIQ 5 robotaxi successfully completing a process similar to a U.S. driver’s license test.

Created to convey the safety and trustworthiness of the IONIQ 5 robotaxi’s autonomous technology, the video features the IONIQ 5 robotaxi completing a series of public-level driving tests, including road driving in Las Vegas, U.S., demonstrating outstanding performance. This achievement underscores the IONIQ 5 robotaxi’s reliability as well as the inclusivity of its autonomous vehicle technology, highlighting its potential to safely provide freedom of mobility to all.

The film starts with an interview with Pearl Outlaw, a visually impaired American woman, and her mother, Ruth. Pearl faces mobility limitations due to her condition, called Retinitis Pigmentosa, which hinders her from obtaining a driver’s license — an essential symbol of independence and freedom for many people.

Pearl’s story highlights everyday mobility challenges for the physically impaired, emphasizing the significance of autonomous driving technology in providing independence. The IONIQ 5 robotaxi promises to fulfill her dream of independent mobility while offering the freedom to explore without reliance on others.

“I’m a DMV Certified Driving Examiner with 25 years of experience. In that time, I’ve failed thousands and thousands of students in the interest of public safety,” said Kandice Jones, the examiner who tested the IONIQ 5 robotaxi. “It’s going to be

the same criteria – just like testing a human. We’ll be monitoring the speed, lane changes. I’m going to grade maneuvers, making a complete stop, left turns, maintaining the lane, and of course reaction time.”

In the driving test, conducted by the highly experienced professional examiner, the IONIQ 5 robotaxi excelled, impressing with its speed control, lane changes and maneuvering, its ability to accurately stop at a stop sign, perform left turns, and its reaction time to developing hazards.

Captured in the video, the IONIQ 5 robotaxi effortlessly navigated the Las Vegas Strip, as well as the city’s suburban areas.

The IONIQ 5 robotaxi is the embodiment of transformative technologies in mobility coming together in one vehicle. It signifies the extensive collaboration between Hyundai Motor Group and autonomous driving technology developer Motional, spanning years of development and rigorous testing of advanced automotive platforms and self-driving technology. The IONIQ 5 robotaxi achieves consistent driving performance in various driving environments thanks to its suite of advanced sensors, combining LiDAR, radar and cameras.

“As a company that pursues freedom of mobility, we at Hyundai aim to exhibit the safety and trustworthiness of the IONIQ 5 robotaxi through this campaign,” said Sungwon Jee, Senior Vice President and Global Chief Marketing Officer at Hyundai Motor Company. “We will continue our efforts to communicate our AI-based autonomous driving technology, which is set to provide positive changes to our customers’ everyday lives.”



FUSO Philippines showcases FUSO Canter Modern PUV at LTO Motor Show 2024



Sojitz Fuso Philippines Corporation (SFP), one of the Philippines’ primary commercial vehicle dis-

sive range of vehicles from hybrid and electric vehicles to trucks and modern PUVs – in line with

ing its commitment to providing reliable, durable, and efficient transportation solutions to Fil-



tributors of brand-new trucks, buses, and modern PUVs participated in the LTO Motor Show 2024 from April 16-19 at the LTO Central Office, East Avenue, Quezon City.

This event marks the 112th Founding Anniversary of LTO as brands showcased their impres-

this year’s theme, “eVolution: “Sa Bagong Pilipinas, Drayber at Behikulo Dapat MODELO (Moderno, Organizado, Disiplinado, Eco-Friendly, Ligtas, at Operational)”

At the event, FUSO Philippines displayed its FUSO Canter Modern PUV Class 2, highlight-

ipino commuters. FUSO Canter Modern PUVs embody the brand’s dedication to quality, safety, and comfort, making it an ideal choice for both transport cooperatives and passengers.

In association with its dedicated dealer, iCATS Motors, Inc. – FUSO Mindanao Avenue, this ensured a standout presence at the event as the partnership highlights the brand’s extensive network of dealerships in the Philippines, providing unparalleled sales and aftersales support to customers.

The LTO Motor Show 2024 serves as a platform for key industry leaders, stakeholders, transport cooperatives, and the general public to come together and explore the advancements in the automotive and transportation sectors. With FUSO Philippines’ participation, visitors had the chance to learn more