

New Maserati GranTurismo Philippine Premiere

Modena Motorsports, Inc. proudly welcomes back one of the brand's icons: the new Maserati GranTurismo, to the Philippine market. The unveiling took place at the new Maserati showroom located in Primex Tower, EDSA Greenhills.

The GranTurismo coupé combines the high performance typical of a sports car with comfort suitable for driving long distance, in both the version with a powerful internal combustion engine and with the most innovative 100% electric solutions. It represents a benchmark, embodying the concept of "The Others Just Travel". This model is taking the House of the Trident forward into the future: it is the first car in the brand's history to adopt a 100% electric powertrain.

From an aesthetic point of view, the GranTurismo design represents an ideal balance between beauty and functionality, without ostentation. With undeniably unique and immediately recognisable lines: a pure shape suitable to cover best-in-class mechanics, emphasising the purity of its forms and its refined design cues.

The classic proportions of the brand's cars have been maintained, with the long bonnet and the central body intersected by the four fenders. Conversely, the roof line drops dynamically to emphasise the curve of the pillar that features the iconic Trident logo.

Developed at the Maserati Innovation Lab and produced at the Mirafiori manufacturing hub in Turin, the GranTurismo is 100% made in Italy and epitomises "Italian luxury performance", a concept typical of all Maserati models.

The new coupé is equipped with the revolutionary V6 Nettuno engine, available in two versions: the Modena, with the 490-hp 3.0-litre V6 Nettuno Twin Turbo; the high-performance Trofeo version is based on the same engine, upgraded to a maximum power of 550 hp.

In terms of technical architecture, the new model is the result of an innovative project that makes extensive use of lightweight materials such as aluminium and magnesium, together with high-performance steel. Such a multi-material approach required new manufacturing processes to be created, resulting in best-in-class weight levels.

This approach is paired with new Atlantis High electrical/electronic architecture, based on canFD messages sent at speeds of up to 2 ms. The system also comes with advanced level 5 cyber-security and flash-over-the-air features. The fulcrum is the Vehicle Domain Control Module (VDCM) master controller, a 100% Maserati project consisting of the software that provides 360° control of all the most important car systems, for the best driving experience in all conditions.

In the interior, the Maserati GranTurismo's modern cabin is equipped with Innovative systems, including the Maserati Intelligent Assistant (MIA) Multimedia system, the latest infotainment, a comfort display that brings together the main functions in an integrated touchscreen interface, a digital clock, the Heads-up Display (available as an option) and the exceptional Sonus faber Audio system.

The GranTurismo also offers an "all-round sound experience", guaranteed by the iconic signature sound of the Maserati engine. The sound experience is completed by the immersive Sonus faber sound system. Designed and made by Sonus faber, the Italian artisans of sound, the GranTurismo offers two different audio configurations: the standard Premium audio system featuring 14 speakers and 2D surround, with an output of 860 W for a unique natural sound experience; and the optional High Premium audio system with 19 speakers, 2D and 3D surround sound with a powerful amplification, up to 1,195 W, for depth of field and truly unique roundness of sound. Both systems offer different pre-sets for an enhanced sound experience.



Shown beside the Maserati Grantourismo Launched of Modena Motorsports, Inc.were: (L-R):Mody Llamas - General Manager; Sam Verzosa-President; Wellington Soong-Chairman Emeritus.

The GranTurismo is also available in the PrimaSerie 75th Anniversary Launch Edition, a limited series featuring exclusive content and dedicated to its recent 75th anniversary. The Philippines has been very fortunate to have been allocated 1 out of 75 of this unit globally. We shall expect this limited edition GranTurismo to arrive Manila by the end of 2024.

Sportiness, luxury and comfort: by focusing on customer requests from the earliest stages of devel-

opment onwards, the new GranTurismo is enabling Maserati to solve the impossible equation of combining sports performance with comfort suitable for long distances, both with powerful internal combustion engines and with the most innovative 100% electric solutions. It represents a benchmark in the segment.

Visit the Maserati Showroom at their new location at G/F Primex Tower, EDSA corner Connecticut, Greenhills, San Juan City.

The Evolution of Braking: Brembo's Impact on PH Automotive Industry

Every car deserves Brembo's cutting-edge braking technology

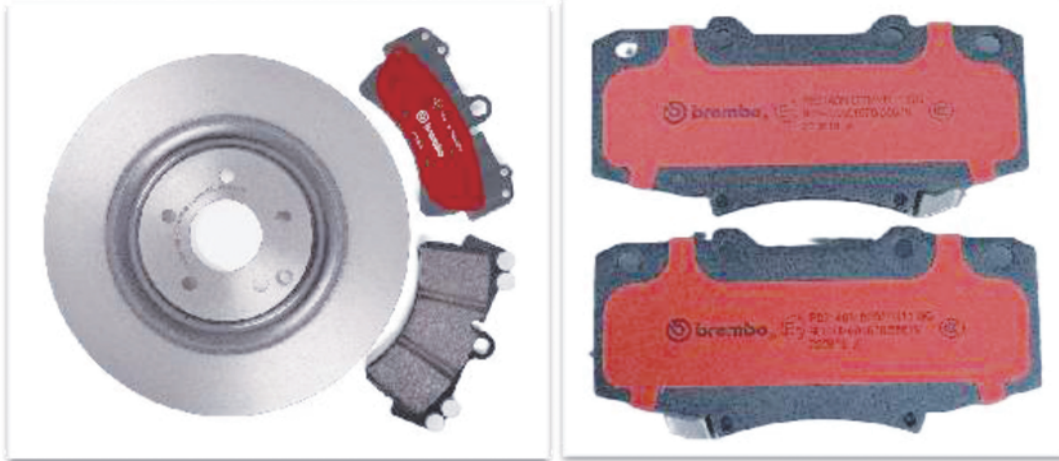
The most avid car enthusiasts from all over the globe would usually associate the name 'Brembo' for delivering the best and most reliable brakes for car racers. However, common vehicle owners know for a fact that the brand is also available for their requirements.

Brembo's own history defines the mere evolution of braking. The Italian company began by making disc brake conversion kits that are designed for cars in 1961. In the 1970s, it shifted to developing brake systems for motorcycles, which rose in popularity during that era. It was 1975 when the brand entered Formula 1, thanks to Enzo Ferrari who personally asked Brembo to design the brake system for Ferrari's then latest racing vehicle.

In the 1980s, Brembo emerged as the brake system supplier for premium racing car Porsche. Not surprisingly, the brand has been developing brakes for other racing series since then. It has also become a standard choice for high-performance road cars—creating a unique market that caters to both worlds.

For more than 60 years, Brembo has set history by taking a growth path paved with technological, sports, and commercial milestones. No wonder, it has taken the status of a braking authority not just in its home market in Italy but also worldwide. In fact, in many countries, the name has become synonymous with 'brakes' especially for the most meticulous and sophisticated among car enthusiasts.

Brembo as a solution provider



After conquering markets across Europe, North America, and Asia, Brembo has been gearing up to a new journey towards becoming an authority as a

Solution Provider, facilitating integration of digital and sustainable automotive products and services.

In the Philippines, Brembo has started making waves as a top choice for replacement of brake discs and pads. The brand is also expanding its local portfolio of products offered to highly discerning Filipino automotive enthusiasts. BSB Junrose is proud to be distributing the best Brembo products and parts nationwide.

"Brembo seamlessly aligns with our company's mantra, 'good enough isn't good enough,' this we confidently carry the brand through our partner stores and esteemed dealers," said Ian Bangayan, the newly installed President of BSB Junrose Corporation, a major distributor of Brembo products in the Philippines.

Brembo's strategic vision

"The strategic vision, 'Turning Energy into Inspiration' is anchored on Brembo's extensive experience in its over 60-year history. Interestingly, BSB Junrose also relies on our own 55-year expertise, which drives us to constantly settle for nothing less," Bangayan added.

BSB Junrose commits to bringing the best of Brembo, not just through distributing the products but also through helping local automakers and consumers understand and appreciate the benefits brought to the table by Brembo's cutting-edge braking technology. Ask the personnel in the company's dealer stores and they will accurately identify key points and highlight the pros and cons, to the utmost benefit of customers.

"Our customers are constantly exploring for the best possible options. Surprisingly, in the past few months, several owners of entry-level vehicles are considering Brembo products. Truly, the brand is not exclusive to just high-end cars. We believe that every car deserves a Brembo," Bangayan concluded.

THE ALL-NEW GAC M6 PRO: A VERSATILE MPV THAT MOVES THE FAMILY FORWARD

Aslara-led GAC Motor Philippines today hosted the highly-anticipated public launch of the All-New GAC M6 Pro, a dynamic seven-seater MPV well-suited for the Filipino family.

"GAC Motor Philippines is in pursuit of providing a wide range of vehicles that cater to the dynamic lifestyles of Filipino families and communities," stated Franz Decloedt, Brand Head of GAC Motor, Aslara Philippines. He added, "We are excited for the M6 Pro to be experienced and enjoyed by customers throughout the country. This is a great new family MPV that embodies the meticulous craftsmanship, engineering excellence, cutting-edge technology, and high-quality promise that GAC Motor is known for."

The GAC M6 Pro is a masterclass in MPV design, integrating safety, comfort and practicality in a versatile vehicle, fulfilling any and all mobility needs of its passengers. It can be a daily-driving family-mover through urban jungles, transport solutions provider for growing small to medium enterprises (SMEs), or an adaptable command center for adventurers on open roads.

Designed for Style and Comfort

The all-new M6 Pro's exterior is inspired by a "wind wing" form, both for aesthetic advantage and improved aerodynamic design. The matrix LED headlamps are styled to follow the sharp contours of the vehicle's front fascia, with ultramodern features such as automatic height adjustment, headlights alarm, Follow-Me-Home function, and high beam assist.

The vehicle is outfitted with 18-inch top-of-the-line tires to ensure the best grip and road stability. A mecha-cyclone tomahawk hub design contributes to the overall sharp looks of the M6 Pro. The tail lamps are fitted with LED beads that span the width of the vehicle, also upgrading the road worthiness of this MPV.

Flexible Space and Storage

The interiors of the M6 Pro are efficient in looks and utility. The cockpit has unobstructed views of the outside, with a large quarter window on the A-pillar, a floating rear view mirror and a straightforward instrument panel design. It is equipped with a 7-inch LCD instrument cluster that seamlessly extends to the 10.25-inch multifunctional info-



STYLE, FORM AND FUNCTIONALITY BLEND SEAMLESSLY IN THE M6 PRO.

tainment touchscreen.

The 2-2-3 seating configuration effortlessly adjusts to provide more comfortable seating space or cargo hold. The driver seat has motorized 6-way seat adjustment, while the front passenger seat and second row have 4-way manual adjustment that may be fully reclined if passengers want more comfort. The second-row passenger chairs also have multi-level adjustable armrests that can be levered back to give larger legroom whenever the last row is used for storage. The third row has an adjustable backrest and spacious legroom, which can be folded down and hidden away to provide as much as 1,100 liters of storage space. All seats are fitted with top-of-the-line leather material with white stitching for added contrast and appeal.

Keen and Intuitive Technology

The M6 Pro effortlessly blends visionary design with cutting-edge technology, boasting a 10.25-inch touchscreen that supports Apple connectivity, alongside a Bluetooth hands-free phone system. Its intuitive interface and seamless connectivity redefine the driving experience, setting a new standard for automotive innovation and convenience.

Exactong on Safety

All the advanced features of GAC Motor's signature ADAS sys-

tem can be had in the M6 Pro, such as Adaptive Cruise Control (ACC), Lane Departure Warning (LDW), Autonomous Emergency Braking (AEB), Forward Collision Warning (FCW), Lane Keep Assist (LKA), High Beam Assist (HBA), Integrated Cruise Assist (ICA), Traffic Jam Assist (TJA), and Traffic Sign Recognition System (TSR) among others.

Passenger safety is all locked in with adjustable seatbelts for all seating and includes unfastened warning for the first two rows. SRS airbags, side airbags, and side curtain airbags offer added peace of mind and protection for all passengers.

A surround view camera system increases visibility and aids in parking maneuvers. Also included are Electronic Stability Program (ESP), Hill-start Hold Control (HHC), and Hill Descent Control (HDC), plus an Electronic Parking Brake feature paired with Auto Hold functionality.

Built to Move You

The M6 Pro runs on a 1.5-liter turbo gasoline engine paired with a 7-speed automatic transmission with 174 horsepower and 270 Newton-meters of torque, beyond ample power for any travel or performance requirement for this family MPV.

Pricing, Variants, Warranty and Availability

The GAC M6 Pro 7-seater MPV will be offered in two variants at the following price points and color options:

A solid after sales warranty for the first five (5) years or 150,000 kilometers, whichever comes first, comes with every purchase of the M6 Pro and all GAC Motor vehicles.

Customers are invited to visit their nearest GAC dealership or explore further details on the official GAC Motor Philippines website to learn more about the GAC M6 Pro and its excellent attributes.

	PRICE	BODY COLOR	INTERIOR
1.5L M6 Pro GS	PHP 1,230,000	Crystal White Peacock Blue Elegant Black	Black and Red
1.5L M6 Pro GL	PHP 1,598,000		