

# Great Wall Motor brings new energy, technology, and intelligence in PH automotive market



Global brand Great Wall Motor enters the Philippines’ automotive market with a preview of its lineup, at The Bellevue Manila, Alabang.

In his message, GWM ASEAN President Elliott Zhang said, “Today, joining hands with Luxuriant, our strategic partner in Philippines market, GWM brings four outstanding products to this market, including our Haval H6 & Haval Jolion developed with GWM Intelligent Modular Architecture. In the future, GWM will continue to deepen our partnership with Luxuriant, with commitment to introduce intelligent, green & sustainable mobility experiences with advanced products & leading technologies, supportive to the upgrade of auto industry in Philippines.

Great Wall Motor is set to take on the country’s very competitive segments as the brand prepares to start the sales of its Haval H6 and Haval Jolion.

According to Tonette Lee, Marketing and Sales Director for Luxuriant Automotive Group, the brand brings in a new experience through new energy, technology, and intelligence at a vibrant and exciting time for the automotive sector.

“I welcome you all to experience the innovation and tech leadership of Great Wall Motor, as embodied by the vehicles in the GWM lineup for the Philippines. Our market has never been more exciting, and we would like to contribute our share, especially in the area of green energy, towards sustainable driving at real world prices,” Lee said

**Leading hybrid technology**

GWM shared the H6 and Jolion are true hybrids capable of producing exceptional performance while enhancing fuel efficiency.

Both vehicles share a highly-advanced platform independently developed by GWM from a global perspective. It is a lightweight platform with high safety rating and features perfect integration with new energy powertrains.

They aim to provide a solution for both urban driving and long distance driving, through the combination of high-efficiency hybrid engine and dual motor hybrid connection.

The technology also allows for four driving modes—EV, series, parallel, and regeneration—each having their own fuel consumption and driving profiles or capabilities.

“The H6 matches a 1.5L turbo-charged internal combustion engine to a 130 kW Dedicated Hybrid Transmission capable of producing a combined output of 240 HP and 530 Nm of torque. On the other hand, the Jolion uses a 1.5L naturally aspirated internal combustion engine mated to a 115 kW Dedicated Hybrid Transmission capable of producing a combined output of 186 HP and 375 Nm of torque. The system results to smoother power delivery, better acceleration, reduced carbon dioxide emissions, and most importantly 35% to 50% of fuel savings,” said Fritz de Ocampo, Product Marketing Manager, Luxuriant Automotive Group.

**Haval H6**

The Haval brand is the home for China’s best-selling SUV for 12 consecutive years. Haval SUVs are also taking international market by storm recording record-breaking volumes on a yearly, and even on a monthly basis.

The Haval H6 is GWM’s flagship model in the Philippines. With its outstanding combined power output and torque, the Haval H6 delivers dazzling technology and outstanding safety. With class-leading features, such as Autonomous Emergency Braking (AEB) with pedestrian and cyclist detection, Lane Keep

Assist (LKA), Traffic Sign Recognition and Fatigue Monitoring standard, the H6 gives true peace of mind on the road.

**Haval Jolion**

The Haval Jolion is the company’s newest and sweetest intelligent premium B-SUV. Unveiled during the media preview was a Haval Jolion HEV, 1.5L true hybrid model.

Inspired by bold architecture, and refined by modern engineering, the Haval Jolion is a vehicle that embodies intelligent thinking. Packed with convenient features like a large-format multimedia touchscreen, Apple CarPlay, Android Auto, and wireless charging. From the ergonomically designed seats and a driver-focused cockpit, to generous legroom and ample boot space, the Jolion has been designed with comfort in mind.

The 1.5L hybrid variant with DHT provides both high efficiency and high-performance with a combined output of 186HP and 375Nm of torque and an average low fuel consumption of 5L/100km.

Like the H6, the Jolion offers a slew of innovative driving and safety technologies such as the 360-degree Around View Monitor and Adaptive Cruise Control, including class-leading level 2 autonomous driving capabilities.

After the event, GWM and Luxuriant Automotive Group executives led the media to a test drive event at the Batangas Racing Circuit where media guests had the opportunity to drive the vehicles, highlighting specific capabilities, and unique features.

After April 11, 2023, customers can visit GWM UN Avenue for inquiries and test drives.



## UK’s MUTT Motorcycles set to open flagship showroom in White Plains, Q.C.

Fans of iconic British mobility brands like Mini Cooper, Land Rover, Bentley, and Aston Martin have more reason to rejoice as yet another historic UK brand, MUTT Motorcycles, is set to open its flagship store, less than a year and a half after the brand’s launch in November 2021.

MUTT Motorcycles, a Birmingham, UK-based custom vintage motorcycle specialist is welcoming British (and even non-British) motorbike enthusiasts with the opening of their flagship showroom located along Katipunan Avenue in White Plains, Quezon City on April 15.

With the explosive growth of motorcycles in the country, MUTT Motorcycles Philippines brings a new and unique genre—the small-displacement retro-look British custom bike—to motorcycle-crazy Filipinos.



“We’re both excited and proud to welcome British bike lovers to the flagship MUTT Motorcycles showroom here in White Plains—a very strategic location that’s very accessible to much of the metropolis,” said Erroll Duenas, President of MUTT Motorcycles Philippines.

The flagship store, located at WPL Building, Katipunan Ave., White Plains, QC., occupies 130 sqm, boasts MUTT’s industrial design, can accommodate 8-10 motorbikes, and offers MUTT merchandise. It also has a fully enclosed service bay.

The MUTT models that will be showcased at the flagship White Plains showroom are the Fat Sabbath, Hiltz, Mastiff, GT-SS, Razorback, Akita and FSR. Upcoming MUTT models include the GT-SR, Mushman, and RS13. They come in various colorways with prices that start at P185,000. As part of MUTT’s 10th year anniversary, all current models will be offered with big discounts for the opening of their flagship store.

UK-born and bred

Mutt Motorcycles was founded in Birmingham, U.K. by Benny Thomas, one of the most respected personalities in the British custom bike scene. Thomas specialized in designing, sourcing and customizing high-end motorcycles for Harley Davidson and even Porsche. In 2013, he and his business partner, Will Rigg, spotted a gap in the motorcycle market for small-engine but equally stylish, vintage-looking custom bikes.

“Birmingham is the true birthplace of the British motorcycle industry. MUTT Motorcycles are crafted in the same tradition with how OG custom bikes were built in England decades ago. We’re thrilled that Filipino enthusiasts can now experience true British retro-style motorbikes right here in our country. No other brand has that bespoke approach now,” declared MUTT Motorcycles Philippines General Manager Jon Mendiola.

**The MUTT Motorcycles philosophy**

With the complexitv and high cost of high-end. vintage



motorcycles, the custom bike scene can seem quite unattainable to most riders. MUTT Motorcycles changed that. MUTT started applying that same build quality and style to small-displacement bikes. They took small-cc motorcycles to the next level, and MUTT’s approach meant building them a little differently, with incredible attention to detail.

The whole ethos behind MUTT is to create a bike that’s easy to ride and maintain, affordable to buy and run, while giving riders the same feel and sound of a classically styled custom machine.

MUTT Motorcycles employs the latest materials and technologies: Delphi fuel injection, TIG-welded stainless steel, rear gas shocks, aluminum low-rise bars, CNC-machined fork caps

and head stem nut, Alcantara seat upholstery, aluminum rider and pillion pegs, exhaust heat shield, and even ABS and bullet-style LED signal lights on aluminum stalks.

MUTT designers knew they could be accessible and still deliver a classic style with strength and a true custom vibe, but on a leaner machine—a bike that would be easy to handle, quick to respond, and adaptable to any riding condition.

MUTT Motorcycles Philippines’ objective is to make MUTT and custom motorcycling as accessible and affordable as possible without compromising quality or style. By focusing attention on the strength of the build, and stripping away unnecessary frills, MUTT has managed to create super-cool, reliable, small-displacement motorcycles at a level you can just jump on and get going.

British retro style, Japanese reliability

To do this, MUTT Motorcycles developed and sourced parts with manufacturers throughout Asia. MUTT needed a robust, reliable starting point for their customs, so acquired a version of the bulletproof Suzuki GN motor, an engine renowned for its power and longevity. The base chassis and drivetrain are produced to MUTT’s meticulous specification and design and are constructed using bespoke parts to create a classic British custom look.

MUTT motorcycles come with 125cc and 250cc 4-stroke Suzuki engines, which deliver superior everyday performance than the vast majority of non-big bike motorcycles on the road.

MUTT’s main showroom is at 728 A. Bonifacio Ave., Balintawak, QC. The other dealerships are in Club Makina in Pop UpKatipunan, Bauang La Union, Gen. Santos City, and San Fernando Pampanga, with more dealerships set to open in major cities nationwide.

